

35+ Years of Balance without Compromise



Annual Bull Sale—Monday, March 31, 2025

Arthur, NE | 1 PM (MT) | *Online Bidding—DVAuction.com*

75 Bulls Sell

**55 Hereford Bulls
Yearlings, 18-Month
& 2-Year Olds**

**20 Red Angus
Yearling Bulls**

10 Open Heifers



Annual Bull Sale
Monday, March 31, 2025

At the Ranch Arthur, NE
Sale Day Schedule

Noon — Complimentary Lunch

1:00 PM (MT) — Sale

Visitors are always welcome!

What an exciting time to be in the cattle business! We are seeing record cattle prices, not just for our calves, but on cull cattle too. When have we been able to sell the old bull and bring such a substantial portion of the purchase of his replacement.

In addition, as we continue to emphasize longevity in our program, we can contribute to the longevity in yours. Whether you are retaining females produced by our bulls, or are offering replacement heifers to your customers, the heifer offspring have the potential to bring as much or more than their steer counterparts.

We continue with our mission to provide Balanced Genetics Without Compromise. With this constant goal, we can add value to your calves.

Many of you are aware of the new packing plant opening up soon in North Platte. We had the great opportunity to tour the plant and meet with the management team to discuss their product and procurement needs and how our customers' cattle will fit. We are excited to see the demand this will place on our customers to fill their requirement for 400,000 head of finished cattle per year!

We look forward to seeing you sale day and welcome you to visit the ranch ahead of time if you would like to preview the bulls and heifers.



Staci & Bernie Buzanowski

Bernie & Stacie Buzanowski
& Rachael Buzanowski

Best wishes,





Selling 75 Bulls

4 Two-Year-Old Hereford Bulls
17 Fall 18-Month-Old Hereford Bulls
34 Yearling Polled Hereford Bulls
20 Yearling Red Angus Bulls

10 Registered Open Yearling Hereford Heifers

Sale Location

Snowshoe Cattle Company | GPS: 194 Broken Axle Road, Keystone, NE
The ranch is located between Ogallala and Arthur, just off Hwy 61 at mile marker 104.

Sale Contacts

Bernie & Stacie Buzanowski
H: 308-726-2138 | C: (406) 855-8288
Rachael Buzanowski (406) 647-5233

Auctioneer

Kyle Schow, Paxton, NE (308) 289-3772

Sale Staff

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Aaron Friedt, American Hereford Association	(701) 590-9597
Cody Nye, Fence Post/Tri-State Livestock	(308) 760-8588
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Acknowledgments

David Aborn, Image Livestock Service, Carcass Ultrasound
Becky Rennert, Bull Photography
Tonya Perez, Bar None Marketing, Catalog & Ad Design

Can't Join Us?

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DVAuction
Broadcasting Real-Time Auctions



Terms & Conditions

Each animal will be sold to the highest bidder. The auctioneer will settle any disputes from the auction block. Terms of sale are cash. Announced changes in catalog information sale day take precedence over printed materials. All cattle are the buyer's property as soon as sold. Insurance on your purchase is recommended. Any person attending the sale does so at their own risk. Neither the owners, nor any person connected with the sale, assumes any liability, legal or otherwise. Registration papers will be transferred upon request.

Internet Bidding:

If you are unable to join us in person, bidding will be available through the [DVAuction.com](https://www.dvauction.com)

Guarantee: All bulls selling have passed a breeding soundness exam. Every animal in this sale is to the best of our knowledge, free from disease or defect. Any known defects will be announced or published prior to purchase. All bulls selling for \$4,500 or more will be guaranteed for one full breeding season, the 90-day period following the first turnout of the bulls. 100% of the original purchase value of the injured bull, minus full salvage value, will be given as credit in a future sale or toward a replacement bull if one is available. All injured bulls must be diagnosed by a veterinarian with a copy of the veterinarian's diagnosis provided to Snowshoe Cattle. All claims must be made by September 1, 2025. Injury resulting in death of a bull will not be the responsibility of the Seller. This is an insurable risk that the purchaser can obtain coverage through a livestock insurance provider.

Health: All bulls selling have passed a breeding soundness exam. Due to variations in each state's health regulations for bulls leaving Nebraska, not all bulls will be able to get a Health Certificate to go to every state the day of sale.

Branding: Vaccinated with BoviShield One Shot Ultra BVD, Ultrabac 7 & Autogenous Pinkeye & Dectomax injectable

Pre-Conditioning: BoviShield Gold 5, Ultrabac 7

Post-Weaning: BoviShield Gold 5, Ultrabac 7 Somnus, Valbazen drench

Prior to Sale: Poured with Ivermectin and vaccinated with Autogenous Pinkeye vaccine and 2 rounds of Fusoguard foot rot vaccine.

Feeding Program:

The bulls were started on feed at weaning in September and are **not creep fed**. They have been on a high roughage ration with free choice grass hay. The bulls have been developed in a pasture with ample space to maintain health and encourage good feet and legs. The **Fall Yearlings** summered on Sandhills pasture with free choice mineral. With this program we have been able to grow the bulls in good shape without excess fat, and deliver them to our customers ready for breeding.

Delivery (Bulls Only): Free delivery to central points within 250 miles on bull purchases averaging \$4,500 or more. We will assist all buyers to arrange delivery in the most economical way possible. \$50 off purchase price of bull if he is paid & picked up sale day.

What is the Significance of Ultrasound Data?

Adj. REA – Each bull's ribeye area is measured in square inches and adjusted to 365 days of age. REA is used in the calculation of yield grade.

Adj. %IMF – This measurement is taken across the 11th, 12th and 13th ribs, similar to the measurement taken of a ribbed carcass when determining USDA quality grade. The percent intramuscular fat (marbling) is adjusted to 365 days of age. Note that the testosterone levels in bulls will lower their marbling by one percent compared to their steer and heifer mates. A bull with a 3 to 4% IMF will produce offspring displaying a marbling score a full percentage point higher likely making the choice grade. (source: David Aborn, Image Livestock Service) This can also be useful in determining the retention of replacement females.

Adj. Backfat – This is the backfat, also referred to as rib fat, measured in inches and adjusted to 365 days of age. Backfat thickness is directly related to the carcass yield grade.

Rib Eye/cwt – This is the adjusted REA divided by the hundred weight of the bull. We strive to produce bulls with a minimum ratio of 1.1.

More Ribeye, Less Rib Fat, and competitive IMF – your Snowshoe sired calves will meet the demand of the industry leading programs such as CHB and CAB.

Videos

Will be available in early March at:
www.SnowshoeCattle.com and [DVAuction.com](https://www.DVAuction.com)



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HEREFORD ADVANTAGE

An industry-changing feeder cattle marketing program through IMI Global to verify and add value to Hereford-influenced feeder cattle with superior genetics, health and management.



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Two-Year-Old Hereford Bulls



These two-year-olds are a great illustration of what the younger bulls in the offering will become.

They are pasture tested, know how to forage and cover ground. They are sound, fit and ready to work.



39L

39L

A

REG: 44507594 DOB: 2/17/23 Polled

MA

NJW 160B 028X HISTORIC 81E ET
NJW 735 38W DAYDREAM 160B

TH 49B 358C DROVER 134F

SNOWSHOE 134F ELOQUENT F15 J22
SNOWSHOE 422 ELOQUENT C34 F15

UPS DOMINO 3027
CHURCHILL LADY 7202T ETT

NJW 765 P20 BEEF 38W ET

NJW P606 72N DAYDREAM 73S

TH 403A 475Z PIONEER 358C ET

SJP LKP 18Z GLOBAL LADY 49B

SNOWSHOE 31U TUFF 31S 42Z

SNOWSHOE 6Z ELOQUENT W49 C34

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
0.6	3.8	57	90	0.9	18.6	35	0.082	0.61	0.09	384	108

Pigmentation

RE	LE	SC
100	100	85
Act BW	82	
WW Ratio	103	
YW Ratio	110	

Ultrasound

Adj REA	REA/Wt
13.76	1.49
Adj Marb	Adj Fat
2.46	0.25

» Out of a 2 yr old dam; Retaining ¼ semen interest .



NJW 160B 028X Historic 81E ET -
Sire of 39L, 126L, 20M

Two-Year-Old Hereford Bulls

64L



REG: 44507738 DOB: 3/1/23 Polled

SNOWSHOE H086 HOUSTON F21 64L



SHF DAYBREAK Y02 D287 ET

SHF HOUSTON D287 H086

SHF MISS 14 20Z D223



KCF BENNETT ENCORE Z311 ET

SNOWSHOE Z311 PERF MISS F21

SNOWSHOE 23Y PERF MISS C39

SHF YORK 19H Y02

SHF MISS M326 T08 ET

LOEWEN 44X 6X 20Z

SHF RADAR R125 T75

SCHU-LAR ON TARGET 22S

KCF MISS REVOLUTION X338 ET

SNOWSHOE 719T PATERNO 23Y

SNOWSHOE 417L PERF MISS T23

Pigmentation

RE	LE	SC
100	100	100
Act BW	84	
WW Ratio	101	
YW Ratio	105	

Ultrasound

Adj REA	REA/Wt
13.72	1.40
Adj Marb	Adj Fat
2.71	0.22

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
1.6	3.1	75	128	1.6	19.2	28	0.042	0.87	0.28	446	177

» A powerful combination of growth, carcass and an outstanding cow family. Retaining ¼ semen interest.

» Top 1% YW, CW; 3% REA, CHB;



Snowshoe 23Y Perf Miss C39 - MGD to 64L



SHF Houston D287 H086 - Sire of 64L

69L



REG: 44507742 DOB: 3/3/23 Polled

SNOWSHOE MASTERPLAN C16 69L



KCF BENNETT STRATEGY Z303 ET

TH MASTERPLAN 183F

TH 512X 145Y DOMINETTE 57B



PW VICTOR BOOMER P606

SNOWSHOE P606 LOLITA X10 C16

SNOWSHOE 743 LOLITA X10

SCHU-LAR ON TARGET 22S

KCF MISS REVOLUTION X338 ET

FTF PROSPECTOR 145Y

TH 122 711 DOMINETTE 512X ET

REMITALL BOOMER 46B

PW VICTORIA 964 8114

CRR ABOUT TIME 743

BSB 28E LOLITA L3 (DLF,EF)

Pigmentation

RE	LE	SC
100	100	50
Act BW	86	
WW Ratio	91	
YW Ratio	92	

Ultrasound

Adj REA	REA/Wt
12.01	1.30
Adj Marb	Adj Fat
2.74	0.10

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-1.4	2.8	53	87	1.4	19.6	21	0.002	0.42	0.27	414	132

» Powerful and the only Masterplan son in this year's offering. Our Masterplan daughters are great uddered and very productive.

» Top 4% for Feed Efficiency (DMI)



TH Masterplan 183F - Sire of 69L

90L



REG: 44507814 DOB: 3/19/23 Polled

SNOWSHOE 15B NORTHERN F81 90L

WLB WINCHESTER ANSER 90X 10Z

WLB MR CANADA 10Z 15B

REMITALL GRAVES JUNO 204S

SNOWSHOE 200Z RED GRANITE 32D

SNOWSHOE 32D CABERNET Z23 F81

SNOWSHOE 719T CABERNET X24 Z23

WLB LEGO 83T 90X

WLB 69T JUST LOVELY 84XT

REMITALL NATION WIDE ET 93N

REMITALL JUNO 64N

CHURCHILL RED BULL 200Z

SNOWSHOE 64R SAVANNA W16

TH 122 711 VICTOR 719T

SNOWSHOE 64R CABERNET X24

Pigmentation

RE	LE	SC
0	100	100
Act BW	88	
WW Ratio	102	
YW Ratio	100	

Ultrasound

Adj REA	REA/Wt
12.61	1.29
Adj Marb	Adj Fat
2.38	0.20

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
1.7	3.3	59	96	0.4	16.0	28	0.002	0.39	0.00	340	108

» Great eye appeal and pigmentation; Sire is a Trait Leader for Milk, Milk & Growth & Udder quality. We have multiple Mr Canada daughters that have earned Dam of Distinction.



WLB Mr Canada 10Z 15B

18-Month-Old Hereford Bulls

Low & Slow quickly defines the “recipe” for developing these **Fall born bulls**. After weaning, they ran on Sandhills pasture for the summer. Once fall arrived, they were started on a limited grain ration and free choice hay. They continued their development in a 100-acre pasture assuring good feet and legs and a readiness to go to work.



126L **SNOWSHOE HISTORIC J148 126L**

REG: 44574540 DOB: 8/17/23 Polled

CHURCHILL SENSATION 028X
NJW 160B 028X HISTORIC 81E ET
 NJW 73S 38W DAYDREAM 160B
 TH 49B 358C DROVER 134F
SNOWSHOE 134F F02 J148
 SNOWSHOE 19C LADY D11 F02

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
3.8	1.1	58	90	0.8	23.4	35	0.052	0.68	0.08	458	111

» Calving ease/heifer bull; Out of a 2yr old dam; REA ratio 111, Marbling ratio 114

Pigmentation		
RE	LE	SC
0	0	100
Ultrasound		
Adj REA	REA/Wt	
12.41	1.31	
Adj Marb	Adj Fat	
2.39	0.14	



126L

127L **SNOWSHOE TRADEMARK D14 127L**

REG: 44574373 DOB: 8/18/23 Polled

EFBEEF BR VALIDATED B413
INNISFAIL TRADEMARK 1939 ET
 INNISFAIL P230 T723
 WLB LEGO 83T 90X
SNOWSHOE 90X SELENA B23 D14
 SNOWSHOE 42Z SELENA Y05 B23

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-0.3	3.1	67	95	0.9	16.6	23	-0.008	0.77	0.50	395	165

» Top REA fall bull with a Marbling ratio of 111; A performance bred bull with a WR 114 & YR 103; Loads of pigment;

Pigmentation		
RE	LE	SC
100	100	100
Ultrasound		
Adj REA	REA/Wt	
13.36	1.31	
Adj Marb	Adj Fat	
2.32	0.12	



127L



Snowshoe 19C Lady D11 F02 - GD of 126L



Snowshoe 9X Lady A82 D11 - MGGD of 126L



Snowshoe 134F Selena D14 H145 - Maternal Sister to 127L

18-Month-Old Hereford Bulls

129L



REG: 44574543 DOB: 8/19/23 Polled

SNOWSHOE ENDORSEMENT D21 129L



NJW 133A 6589 MANIFEST 87G ET

NJW 119E 87G ENDORSEMENT 216J

NJW 8B 164C LEXY 119E

CHURCHILL RED BULL 200Z

SNOWSHOE 200Z MYSTIC B40 D21

SNOWSHOE 90X MYSTIC 28R B40

/S MANDATE 66589 ET

BW NJW 76S 8Y HOMESPUN 133AT

NJW 76S 88X CIRCLEBOSS 164C ET

NJW 149Z 10W LEXY 8B

CHURCHILL SENSATION 028X

CHURCHILL LADY 002X ET

WLB LEGO 83T 90X

SNOWSHOE P606 MYSTIC BOOM 28RET

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
13.3	-1.5	56	82	1.2	22.6	33	0.032	0.45	0.11	436	106

» Low birth weight/heifer bull; Easy fleshing; REA ratio 109

Pigmentation		
RE	LE	SC
0	30	100
Ultrasound		
Adj REA	REA/Wt	
12.26	1.24	
Adj Marb	Adj Fat	
1.79	0.21	



NJW 119E 87G Endorsement 216J -
Sire of 129L, 142L & 154L

132L



REG: 44574570 DOB: 8/21/23 Polled

SNOWSHOE VENTURE H135 132L



LOEWEN GENESIS G16 ET

KJ 7603 VENTURE 309J ET

BR VALIDATED B413 5064 7603

TH 49B 358C DROVER 134F

SNOWSHOE 134F SAVANNA C38 H135

SNOWSHOE 23Y SAVANNA W16 C38

NJW 79Z 2311 ENDURE 173D ET

LOEWEN 77 48 MISS 344N 4RB42ET

EFBEEF BR VALIDATED B413

BR RED BULL 200Z 2111 5064

TH 403A 475Z PIONEER 358C ET

SJP LKP 18Z GLOBAL LADY 49B

SNOWSHOE 719T PATERNO 23Y

SNOWSHOE 64R SAVANNA W16

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
0.2	2.6	57	85	1.5	18.5	27	0.052	0.39	0.29	402	139

» Dam is a maternal sister to 01M

Pigmentation		
RE	LE	SC
75	0	100
Act BW	74	
WW Ratio	92	
YW Ratio	88	
Ultrasound		
Adj REA	REA/Wt	
10.88	1.12	
Adj Marb	Adj Fat	
1.90	0.11	



Snowshoe 134F Savanna C38 H135 -
Dam of 132L & Maternal Sister to 01M

138L



REG: 44574381 DOB: 8/22/23 Polled

SNOWSHOE VENTURE E81 138L



LOEWEN GENESIS G16 ET

KJ 7603 VENTURE 309J ET

BR VALIDATED B413 5064 7603

WLB LEGO 83T 90X

SNOWSHOE 90X TORI A33 E81

SNOWSHOE 485T TORI 31S A33

NJW 79Z 2311 ENDURE 173D ET

LOEWEN 77 48 MISS 344N 4RB42ET

EFBEEF BR VALIDATED B413

BR RED BULL 200Z 2111 5064

WLB ELI 10H 83T

WLB 50S GLORIA 35U

KJ HVH 33N REDEEM 485T ET

SNOWSHOE 236G TORI 31S ET

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-1.2	3.2	67	99	1.6	15.5	30	0.042	0.56	0.29	364	145

» Out of an outstanding dam; Great growth and maternal package:WR 123, YR 103

Pigmentation		
RE	LE	SC
100	100	100
Act BW	80	
WW Ratio	123	
YW Ratio	103	
Ultrasound		
Adj REA	REA/Wt	
11.36	1.18	
Adj Marb	Adj Fat	
1.97	0.16	



Snowshoe 90X Tori A33 E81 -
Dam of 138L & MGD of 156L

Snowshoe Hereford Averages vs. Breed Averages

	CED	BW	WW	YW	SC	SCF	MILK	REA	MARB	BMI	CHB
Snowshoe Avg.	0.9	2.9	62	98	1.3	19	28	.65	.27	407	142
AHA Breed Avg.	3.5	2.6	56	90	1.1	17.2	27	.46	.15	370	122

18-Month-Old Hereford Bulls

140L



REG: 44574565 DOB: 8/23/23 Scurred

SNOWSHOE 9365 ENTICE H102 140L



UPS ENTICE 9365 ET

UPS MISS SENSATION 2277 ET

TH 122 711 VICTOR 719T

SNOWSHOE 719T MISS 421B H102

G H MISS REVOLUTION 421B

KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET

CHURCHILL SENSATION 028X
UPS JT MISS NEON 7811 1ET

DRF JWR PRINCE VICTOR 711
KBKR 19D DOMINETTE 122

MSU TCF REVOLUTION 4R
GG MS ABOUT TIME 216Z

Pigmentation

RE	LE	SC
0	0	100
Act BW	78	
WW Ratio	114	
YW Ratio	106	

Ultrasound

Adj REA	REA/Wt
11.23	1.14
Adj Marb	Adj Fat
1.77	0.13

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
2.2	3.3	69	110	2	17.4	33	0.002	0.78	0.08	394	141

» Performance bull with WR 114 and YR 106 with a moderate birth weight



UPS Entice 9365 ET - Sire of 140L, 147L & 157L

142L



REG: 44574546 DOB: 8/24/23 Polled

SNOWSHOE ENDORSEMENT D93 142L



NJW 119E 87G ENDORSEMENT 216J

NJW 8B 164C LEXY 119E

KCF BENNETT REVOLUTION X51

SNOWSHOE X51 BREEZE T24 D93

SNOWSHOE 417L BREEZE T24

/S MANDATE 66589 ET

BW NJW 76S 88X HOMESPUN 133AT

NJW 76S 88X CIRCLEBOSS 164C ET

NJW 149Z 10W LEXY 8B

MSU TCF REVOLUTION 4R

KCF MISS PROFICIENT U201

KJ 520E VICTOR 417L

SNOWSHOE P606 WHISPER 4R ET

Pigmentation

RE	LE	SC
80	100	100
Act BW	78	
WW Ratio	99	
YW Ratio	96	

Ultrasound

Adj REA	REA/Wt
10.63	1.11
Adj Marb	Adj Fat
2.23	0.17

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
9.3	0.4	61	91	1.3	21.5	27	0.042	0.61	0.26	436	126

» Dam is maternal sister to Dam of 145L; Marbling Ratio 107

147L



REG: 44574542 DOB: 8/25/23 Polled

SNOWSHOE 9365 ENTICE D11 147L



UPS ENTICE 9365 ET

UPS MISS SENSATION 2277 ET

WLB LEGO 83T 90X

SNOWSHOE 90X LADY A82 D11

SNOWSHOE 483T LADY W18 A82

KCF BENNETT ENCORE Z311 ET
BW 91H 100W RITA 79Z ET

CHURCHILL SENSATION 028X
UPS JT MISS NEON 7811 1ET

WLB ELI 10H 83T

WLB 50S GLORIA 35U

KJ HVH 33N REFRESH 483T ET

SNOWSHOE P606 LADY W18

Pigmentation

RE	LE	SC
100	100	100
Act BW	80	
WW Ratio	96	
YW Ratio	99	

Ultrasound

Adj REA	REA/Wt
10.12	1.07
Adj Marb	Adj Fat
1.75	0.11

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
1.9	4.0	64	103	1.3	20.5	34	0.022	0.73	0.10	436	137

» Top 10% REA



Snowshoe 90X Lady A82 D11 - Dam of 147L

145L



REG: 44574551 DOB: 8/24/23 Polled

SNOWSHOE TRADEMARK F111 145L



INNISFAIL TRADEMARK 1939 ET

INNISFAIL P230 T723

JDH VICTOR 719T 33Z ET

SNOWSHOE 33Z BREEZE T24 F111

SNOWSHOE 417L BREEZE T24

EFBEEF TFL U208 TESTED X651 ET
EFBEEF 4R THYRA Y865T

EF F745 FRANK P230
INNISFAIL 235 R501 ET

TH 122 711 VICTOR 719T

JDH MS YANKEE 11U ET

KJ 520E VICTOR 417L

SNOWSHOE P606 WHISPER 4R ET

Pigmentation

RE	LE	SC
95	10	100
Act BW	86	
WW Ratio	120	
YW Ratio	102	

Ultrasound

Adj REA	REA/Wt
10.27	1.05
Adj Marb	Adj Fat
1.88	0.12

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
0.0	2.5	71	99	0.9	22.4	27	0.012	0.70	0.58	489	176

» Outstanding WR 120, YR 102; Dam is Dam of Distinction & Maternal sister to dam of 142L

» Top 2% CHB, Marbling, & Udder quality; 6% WW, BMI;



Snowshoe 33Z Breeze T21 F111 - Dam of 145L



18-Month-Old Hereford Bulls

149L



REG: 44589652 DOB: 8/24/23 Scurred

SNOWSHOE TRADEMARK E16 149L



EFBEEF BR VALIDATED B413

INNISFAIL TRADEMARK 1939 ET

INNISFAIL P230 T723

CHEZ AA NEXT LEVEL ET

SNOWSHOE NL SAPPHIRE T12 E16

SNOWSHOE P606 SAPPHIRE T12

EFBEEF TFL U208 TESTED X651 ET

EFBEEF 4R THYRA Y865T

EF F745 FRANK P230

INNISFAIL 235 R501 ET

GOLDEN OAK OUTCROSS 18U

R SWEET RED WINE 039

PW VICTOR BOOMER P606

SNOWSHOE S133 CAROLINA 11M

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-1.2	3.6	67	99	1.1	20.4	26	0.032	0.82	0.64	455	172

» Carcass & growth out of a highly maternal package

» Top 1% Marbling, 5% REA, CHB;

Pigmentation		
RE	LE	SC
100	100	100
Ultrasound		
Adj REA	REA/Wt	
12.15	1.17	
Adj Marb	Adj Fat	
2.84	0.16	



149L

150L



REG: 44574560 DOB: 8/28/23 Polled

SNOWSHOE VENTURE F121 150L



LOEWEN GENESIS G16 ET

KJ 7603 VENTURE 309J ET

BR VALIDATED B413 5064 7603

SNOWSHOE X51 BANNACK Y27 19C

SNOWSHOE 19C HOLLY Y42 F121

SNOWSHOE 64R HOLLY 46N Y42

NJW 79Z Z311 ENDURE 173D ET

LOEWEN 77 48 MISS 344N 4RB42ET

EFBEEF BR VALIDATED B413

BR RED BULL 200Z 2111 5064

KCF BENNETT REVOLUTION X51

SNOWSHOE 719T KATIE Y27

SNOWSHOE 20N SPUD 64R

SNOWSHOE 236G HOLLY 46N

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
1.5	2.3	59	94	1.5	19.7	26	0.032	0.78	0.47	449	177

» 150L is the top Marbling Fall bull with a ratio of 141

» Top 2% CHB; 4% Marbling; 8% REA and Carcass Weight;

Pigmentation		
RE	LE	SC
10	100	100
Ultrasound		
Adj REA	REA/Wt	
10.43	1.13	
Adj Marb	Adj Fat	
2.94	0.15	



Snowshoe 19C Holly Y42 F121 - Dam of 150L

151L



REG: 44574567 DOB: 8/29/23 Polled

SNOWSHOE TRADEMARK H124 151L



EFBEEF BR VALIDATED B413

INNISFAIL TRADEMARK 1939 ET

INNISFAIL P230 T723

TH 49B 358C DROVER 134F

SNOWSHOE 134F SAVANNA D96 H124

SNOWSHOE 23Y SAVANNA Z33 D96

EFBEEF TFL U208 TESTED X651 ET

EFBEEF 4R THYRA Y865T

EF F745 FRANK P230

INNISFAIL 235 R501 ET

TH 403A 475Z PIONEER 358C ET

SJP LKP 18Z GLOBAL LADY 49B

SNOWSHOE 31U TUFF 31S 42Z

SNOWSHOE 31U SAVANNA U38 Z33

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-4.3	4.5	73	114	1.3	16.6	26	0.002	0.68	0.48	390	162

» Optimum growth and carcass bull out of an outstanding young dam;

WR 121, YR 111; REA ratio 114, Marb ratio 111

» Top 4% WW & Marbling; 6% YW & CHB;

Pigmentation		
RE	LE	SC
100	75	100
Ultrasound		
Adj REA	REA/Wt	
12.85	1.25	
Adj Marb	Adj Fat	
2.32	0.13	



Snowshoe X51 Bannack Y27 19C - Maternal Grand Sire of 150L



18-Month-Old Hereford Bulls

154L



REG: 44574578 DOB: 9/1/23 Scurred

SNOWSHOE ENDORSEMENT E34 154L

MA NJW 133A 6589 MANIFEST 87G ET NJW 119E 87G ENDORSEMENT 216J NJW 8B 164C LEXY 119E WLB LEGO 83T 90X SNOWSHOE 90X WHISPER C40 E34 SNOWSHOE 42Z WHISPER 4R C40 /S MANDATE 66589 ET BW NJW 76S 8Y HOMESPUN 133AT NJW 76S 88X CIRCLEBOSS 164C ET NJW 149Z 10W LEXY 8B WLB ELI 10H 83T WLB 50S GLORIA 35U SNOWSHOE 31U TUFF 31S 42Z SNOWSHOE P606 WHISPER 4R ET											
CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
12.2	-0.5	56	86	1.1	19.4	24	0.022	0.45	0.12	388	110

Pigmentation		
RE	LE	SC
0	25	100
Ultrasound		
Adj REA	REA/Wt	
10.97	1.29	
Adj Marb	Adj Fat	
1.68	0.08	

- » Great shape and sound footed
- » Top 4% Calving Ease; 6% BW



154L



Snowshoe 42Z Whisper 4R C40 -
Dam of 157L & MGD of 154L

157L



REG: 44574574 DOB: 9/5/23 Horned

SNOWSHOE 9365 ENTICE C40 157L

SCHB NJW 79Z 2311 ENDURE 173D ET UPS ENTICE 9365 ET UPS MISS SENSATION 2277 ET SNOWSHOE 31U TUFF 31S 42Z SNOWSHOE 42Z WHISPER 4R C40 SNOWSHOE P606 WHISPER 4R ET KCF BENNETT ENCORE Z311 ET BW 91H 100W RITA 79Z ET CHURCHILL SENSATION 028X UPS JT MISS NEON 7811 1ET KCL 59M JOOMLA 65K 31U SNOWSHOE 236G TORI 31S ET PW VICTOR BOOMER P606 BSB 832W SAVANNA 3F											
CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
1.6	2.6	58	97	1.9	19.3	32	0.012	0.83	0.17	423	148

Pigmentation		
RE	LE	SC
60	10	100
Act BW	76	
WW Ratio	110	
YW Ratio	109	

Ultrasound		
Adj REA	REA/Wt	
11.59	1.19	
Adj Marb	Adj Fat	
1.26	0.10	

- » Impressive performance: WR 110, YR 109, REA 103;
- » Top 2% SC; 6% REA & Carcass Weight

156L



REG: 44574581 DOB: 9/4/23 Polled

SNOWSHOE TRADEMARK G110 156L

SCHB EFBEEF TFL U208 TESTED X651 ET EFBEEF 4R THYRA Y865T EFBEEF BR VALIDATED B413 INNISFAIL TRADEMARK 1939 ET INNISFAIL P230 T723 JDH 21Z VICTOR 33Z 40E ET SNOWSHOE 40E TORI E81 G110 SNOWSHOE 90X TORI A33 E81 EF745 FRANK P230 INNISFAIL 235 R501 ET JDH VICTOR 719T 33Z ET JDH MS DURANGO 4037 21Z WLB LEGO 83T 90X SNOWSHOE 485T TORI 31S A33											
CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
3.2	1.8	67	106	0.8	18.3	21	0.012	0.60	0.58	417	171

Pigmentation		
RE	LE	SC
100	25	100
Act BW	74	
WW Ratio	97	
YW Ratio	106	

Ultrasound		
Adj REA	REA/Wt	
11.91	1.15	
Adj Marb	Adj Fat	
2.56	0.15	

- » Excellent carcass: REA ratio 106, Marb 123; YR 106; Dam is Maternal sister to 138L
- » Top 3% Marbling & CHB



156L

18-Month-Old Hereford Bulls



Snowshoe 42Z Catalina Y17 C63 - Dam of 162L



Snowshoe 19C Outlaw U59 101F - Sire of 180L



180L

162L



REG: 44574575 DOB: 9/7/23 Polled

SNOWSHOE TRADEMARK C63 162L

EFBEEF BR VALIDATED B413
INNISFAIL TRADEMARK 1939 ET
INNISFAIL P230 T723

SNOWSHOE 31U TUFF 315 42Z
SNOWSHOE 42Z CATALINA Y17 C63
SNOWSHOE 719T CATALINA Y17

EFBEEF TFL U208 TESTED X651 ET
EFBEEF 4R THYRA Y865T
EF F745 FRANK P230
INNISFAIL 235 R501 ET
KCL 59M JOOMLA 65K 31U
SNOWSHOE 236G TORI 315 ET
TH 122 711 VICTOR 719T
SNOWSHOE 262L CATALINA 46S ET

Pigmentation		
RE	LE	SC
100	100	100
Act BW	98	
WW Ratio	104	
YW Ratio	92	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-7.0	5.4	70	105	1.2	15.5	20	-0.038	0.65	0.43	379	162

Ultrasound	
Adj REA	REA/Wt
10.47	1.17
Adj Marb	Adj Fat
2.90	0.06

» Out of a highly productive 10 yr old dam. WR 104; Remarkable Marbling ratio: 139

» Top 1% Lean fat; Top 7% Marbling, CHB, WW;

180L



REG: 44574589 DOB: 10/7/23 Polled

SNOWSHOE OUTLAW H132 180L

SNOWSHOE X51 BANNACK Y27 19C
SNOWSHOE 19C OUTLAW U59 101F
SNOWSHOE 81S CAROLINA BELLE U59

TH 49B 358C DROVER 134F
SNOWSHOE 134F KATIE A72 H132
SNOWSHOE 485T KATIE T10 A72

KCF BENNETT REVOLUTION X51
SNOWSHOE 719T KATIE Y27T
NJW 8E 120J EMBASSY 81S ET
SNOWSHOE S133 CAROLINA 11M
TH 403A 475Z PIONEER 358C ET
SJP LKP 18Z GLOBAL LADY 49B
KJ HVH 33N REDEEM 485T ET
SNOWSHOE P606 PEONY T10 ET

Pigmentation		
RE	LE	SC
50	100	100
Act BW	94	
WW Ratio	98	
YW Ratio	95	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-4.4	6.1	58	95	0.3	18.2	17	0.032	0.70	0.13	390	126

» Highly pigmented; Balanced package of all economic traits; REA ratio 103

Ultrasound	
Adj REA	REA/Wt
11.58	1.40
Adj Marb	Adj Fat
2.47	0.17



Yearling Hereford Bulls



Resilient: tending to recover from or adjust easily to misfortune or change. Every year has its challenges, weather extremes, insects, and so on, yet these Hereford cattle take it in stride. They have demonstrated feed efficiency, muscle development, impressive shape and superb disposition. They are Range Tested and Resilient.

01M



REG: 44630439 DOB: 1/2/24 Polled

SNOWSHOE RANCH HAND C38 01M

TH 403A 475Z PIONEER 358C ET
TH 49B 358C DROVER 134F
SJP LKP 18Z GLOBAL LADY 49B

SNOWSHOE 719T PATERNO 23Y
SNOWSHOE 23Y SAVANNA W16 C38
SNOWSHOE 64R SAVANNA W16

TH 89T 755T STOCKMAN 475Z
TH 71U 17Y RITA 403AT
WLB GLOBAL 72M 50S
SJP LKP 65S LADY P 530 18Z
TH 122 711 VICTOR 719T
SNOWSHOE P606 PILAR U09
SNOWSHOE 20N SPUD 64R
SNOWSHOE 4P SAVANNA T69

Pigmentation		
RE	LE	SC
0	0	100
Ultrasound		
Act BW	Adj WW	YW Ratio
80	522	83
Ultrasound		
Adj REA	REA/Wt	
11.51	1.23	
Adj Marb	Adj Fat	
3.43	0.28	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
2.0	2.7	47	77	0.6	15.5	22	0.022	0.17	-0.04	321	90

» #1 Marbling yearling bull: ratio 132



01M

06M



REG: 44627754 DOB: 2/1/24 Polled

SNOWSHOE 2242 AMPLIFY F118 06M

UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
WHR 284D 366E BEEFMAID 112G

SNOWSHOE X51 BANNACK Y27 19C
SNOWSHOE 19C ENCHANTMENT F118
SNOWSHOE 719T ENCHANTMENT Z21

NJW 79Z 2311 ENDURE 173D ET
UPS MISS SENSATION 2277 ETT
WHITEHAWK 4013 ROOSTER 284D
WHR BEEFMAID B262 841C 366E
KCF BENNETT REVOLUTION X51
SNOWSHOE 719T KATIE Y27
TH 122 711 VICTOR 719T
SNOWSHOE 21U ENCHANTMENT X19

Pigmentation		
RE	LE	SC
100	100	100
Ultrasound		
Act BW	Adj WW	YW Ratio
70	597	91
Ultrasound		
Adj REA	REA/Wt	
11.20	1.14	
Adj Marb	Adj Fat	
2.04	0.20	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
6.0	0.8	62	103	1.6	20.1	29	0.022	0.78	0.26	436	149

» Nicely patterned and low birth weight

» Top 7% REA and SC;



TH 49B 358C Drover 134F - Sire of 01M



H Amplify 2242 ET - Sire of 06M, 07M and 10M

*Videos Available at
SnowshoeCattle.com*

Yearling Hereford Bulls



07M

07M



REG: 44625923 DOB: 2/2/24 Polled

SNOWSHOE 2242 AMPLIFY F60 07M



UPS ENTICE 9365 ET

NJW 792 Z311 ENDURE 173D ET



H AMPLIFY 2242 ET

WHR 284D 366E BEEFMAID 112G

WHITEHAWK 4013 ROOSTER 284D
WHR BEEFMAID B262 841C 366E

NJW 73S W18 HOMETOWN 10Y ET

SHF WONDER M326 W18 ET

SNOWSHOE 10Y SAPPHIRE B12 F60

SNOWSHOE 483T SAPPHIRE T12 B12

KJ HVH 33N REFRESH 483T ET

SNOWSHOE P606 SAPPHIRE T12

Pigmentation		
RE	LE	SC
100	100	100
Act BW		
80		
Adj WW		
663		
YW Ratio		
102		

Ultrasound	
Adj REA	REA/Wt
11.24	1.02
Adj Marb	Adj Fat
3.17	0.23

» Growth and carcass backed by exceptional maternal performance; WR 109, Marb ratio 122; Dam and Grand dam are both Dams of Distinction

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
2.0	3.5	67	112	1.9	19.9	36	0.052	0.69	0.24	431	146

09M



REG: 44625929 DOB: 2/2/24 Polled

SNOWSHOE ENDORSEMENT G41 09M



NJW 133A 6589 MANIFEST 87G ET

/S MANDATE 66589 ET

NJW 119E 87G ENDORSEMENT 216J

NJW 8B 164C LEXY 119E

BW NJW 76S 8Y HOMESPUN 133AT
NJW 76S 88X CIRCLEBOSS 164C ET
NJW 149Z 10W LEXY 8B

JDH VICTOR 719T 33Z ET

TH 122 711 VICTOR 719T

SNOWSHOE 33Z SELENA U06 G41

SNOWSHOE P606 SELENA U06 ET

JDH MS YANKEE 11U ET

PW VICTOR BOOMER P606

DRF SELENA S133 K6

Pigmentation		
RE	LE	SC
100	90	100
Act BW		
74		
Adj WW		
655		
YW Ratio		
104		

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
7.8	0.6	62	96	1.1	24.3	32	0.032	0.49	0.14	467	117

» Out of a Dam of Distinction with a very pretty udder; WR 108

08M



REG: 44625919 DOB: 2/2/24 Polled

SNOWSHOE 33Z VICTOR Z74 08M



TH 122 711 VICTOR 719T

DRF JWR PRINCE VICTOR 711



JDH VICTOR 719T 33Z ET

JDH MS YANKEE 11U ET

KBCR 19D DOMINETTE 122T

AH YANKEE 10S

JDF MS ISAACS 075 60N

NJW FHF 9710 TANK 45P

FHF 8403 STARBUCK 19H

SNOWSHOE 45P LADY SAGE 23R Z74

SNOWSHOE 60D LADY SAGE 23R ET

GV 579 VICTORIA 9710

RU DUSTER 60D

CHURCHILL LADY 9115 1ET

Pigmentation		
RE	LE	SC
100	75	100
Act BW		
70		
Adj WW		
638		
YW Ratio		
99		

Ultrasound	
Adj REA	REA/Wt
10.94	1.12
Adj Marb	Adj Fat
2.12	0.23

» Bred-in longevity - raised by 12 yr old dam with a WR of 102 on 9 calves;

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
3.6	1.6	59	96	0.9	16.8	28	0.012	0.58	0.10	381	141



H Amplify 2242 ET - Sire of 06M, 07M & 10M



NJW 119E 87G Endorsement 216J - Sire of 09M

Visitors Always Welcome!

Yearling Hereford Bulls

10M REG: 44625917 DOB: 2/2/24 Polled

SNOWSHOE 2242 AMPLIFY H17 10M

UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
WHR 284D 366E BEEFMAID 112G
JDH 212 VICTOR 332 40E ET
SNOWSHOE 40E SAPPHIRE F03 H17
SNOWSHOE D1 SAPPHIRE C03 F03

NJW 792 Z311 ENDURE 173D ET
UPS MISS SENSATION 2277 ET
WHITEHAWK 4013 ROOSTER 284D
WHR BEEFMAID B262 841C 366E
JDH VICTOR 719T 332 ET
JDH MS DURANGO 4037 21Z
MPH Z311 RAMPAGE D1
SNOWSHOE X51 SAPPHIRE T12 C03

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
0.2	2.5	64	103	1.6	20.3	31	0.032	0.63	0.26	438	148

» Balanced and thick made; Grand Dam is Dam of Distinction; Marbling Ratio 117

Pigmentation		
RE	LE	SC
0	0	100
Act BW 80		
Adj WW 622		
YW Ratio 102		
Ultrasound		
Adj REA	REA/Wt	
11.42	1.05	
Adj Marb	Adj Fat	
3.03	0.25	



11M REG: 44625912 DOB: 2/3/24 Polled

SNOWSHOE 309J VENTURE C24 11M

LOEWEN GENESIS G16 ET
KJ 7603 VENTURE 309J ET
BR VALIDATED B413 5064 7603
SNOWSHOE R117 RIBEYE T41 6Z
SNOWSHOE 6Z SHIMMER Y07 C24
SNOWSHOE 64R SHIMMER Y07

NJW 792 Z311 ENDURE 173D ET
LOEWEN 77 48 MISS 344N 4RB42ET
EFBEEF BR VALIDATED B413
BR RED BULL 200Z 2111 5064
SHF RIB EYE M326 R117
SNOWSHOE M33 SAVANNA T41 ET
SNOWSHOE 20N SPUD 64R
SNOWSHOE P606 SHIMMERT39

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-2.4	3.4	60	90	2.3	18.2	33	0.042	0.58	0.33	415	158

» Form, function and maternal excellence; Dam and MGGD are Dams of Distinction; WR 105; REA ratio 105

Pigmentation		
RE	LE	SC
100	100	100
Act BW 80		
Adj WW 641		
YW Ratio 98		
Ultrasound		
Adj REA	REA/Wt	
12.96	1.22	
Adj Marb	Adj Fat	
2.41	0.31	



Snowshoe P60 Mystic Boom 34R ET - MGD of 16M

16M REG: 44625915 DOB: 2/5/24 Polled

SNOWSHOE TRADEMARK D06 16M

EFBEEF BR VALIDATED B413
INNISFAIL TRADEMARK 1939 ET
INNISFAIL P230 T723
SNOWSHOE R117 RIBEYE T41 6Z
SNOWSHOE 6Z MYSTIC 34R D06
SNOWSHOE P606 MYSTIC BOOM 34R ET
RPH MISS MANIP 6023

EFBEEF TFL U208 TESTED X651 ET
EFBEEF 4R THYRA Y865T
EF F745 FRANK P230
INNISFAIL 235 R501 ET
SHF RIB EYE M326 R117
SNOWSHOE M33 SAVANNA T41 ET
PW VICTOR BOOMER P606
RPH MISS MANIP 6023

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-5.5	5.5	73	112	1.4	20.3	24	-0.008	0.62	0.51	442	161

» Highest Weaning Weight and Yearling Weight bull in the offering; Long bodied and effortless performance; Out of a Dam of Distinction; A top carcass bull with both outstanding REA and Marbling;
» Top 3% Marbling; 7% WW, YW, lean Fat, and CHB;

Pigmentation		
RE	LE	SC
100	100	100
Act BW 93		
Adj WW 717		
YW Ratio 117		
Ultrasound		
Adj REA	REA/Wt	
14.05	1.11	
Adj Marb	Adj Fat	
2.65	0.20	



Yearling Hereford Bulls



WLB Mr Canada 10Z 15B - MGS of 18M

18M



REG: 44625924 DOB: 2/5/24 Polled

SNOWSHOE 309J VENTURE G54 18M



LOEWEN GENESIS G16 ET

KJ 7603 VENTURE 309J ET

BR VALIDATED B413 5064 7603

WLB MR CANADA 10Z 15B

SNOWSHOE 15B LADY MAE C23 G54

SNOWSHOE 45P LADY MAE 29P C23

NJW 79Z Z311 ENDURE 173D ET

LOEWEN 77 48 MISS 344N 4RB42ET

EFBEEF BR VALIDATED B413

BR RED BULL 200Z 2111 5064

WLB WINCHESTER ANSER 90X 10Z

REMITALL GRAVES JUNO 204S

NJW FHF 9710 TANK 45P

SNOWSHOE S133 LADY MAE 29P ET

Pigmentation		
RE	LE	SC
65	90	100
Act BW	84	
Adj WW	689	
YW Ratio	109	

Ultrasound	
Adj REA	REA/Wt
11.93	1.02
Adj Marb	Adj Fat
2.27	0.24

» Easy fleshing and soggy made; Thick & Complete; WR 113, YR 109; Out of a high volume attractive female.

21M



REG: 44628040 DOB: 2/6/24 Polled

SNOWSHOE 309J VENTURE C03 21M



LOEWEN GENESIS G16 ET

KJ 7603 VENTURE 309J ET

BR VALIDATED B413 5064 7603

KCF BENNETT REVOLUTION X51

SNOWSHOE X51 SAPPHIRE T12 C03

SNOWSHOE P606 SAPPHIRE T12

NJW 79Z Z311 ENDURE 173D ET

LOEWEN 77 48 MISS 344N 4RB42ET

EFBEEF BR VALIDATED B413

BR RED BULL 200Z 2111 5064

MSU TCF REVOLUTION 4R

KCF MISS PROFICIENT U201

PW VICTOR BOOMER P606

SNOWSHOE S133 CAROLINA 11M

Pigmentation		
RE	LE	SC
100	85	100
Act BW	94	
Adj WW	675	
YW Ratio	99	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-7.1	5.6	68	104	1.5	21.4	31	0.052	0.82	0.46	470	169

» A great balance of weaning performance, carcass in a powerful maternal package; Top Marbling bull ratio 133; REA ratio 104; WR 109; MGD is Dam of Distinction.

» A great balance of weaning performance, carcass in a powerfull maternal package; Top Marbling bull ratio 133; REA ratio 104; WR 109; MGD is Dam of Distinction.

» Top 5% REA, Marbling, CHB

20M



REG: 44627757 DOB: 2/5/24 Polled

SNOWSHOE 81E HISTORIC F71 20M



CHURCHILL SENSATION 028X

NJW 160B 028X HISTORIC 81E ET

NJW 73S 38W DAYDREAM 160B

SNOWSHOE X51 BANNACK Y27 19C

SNOWSHOE 19C MYSTIC 28R F71

SNOWSHOE P606 MYSTIC BOOM 28RET

UPS DOMINO 3027

CHURCHILL LADY 7202T ETT

NJW 76S P20 BEEF 38W ET

NJW P606 72N DAYDREAM 73S

KCF BENNETT REVOLUTION X51

SNOWSHOE 719T KATIE Y27

PW VICTOR BOOMER P606

RPH MISS MANIP 6023

Pigmentation		
RE	LE	SC
80	100	100
Act BW	84	
Adj WW	579	
YW Ratio	92	

Ultrasound	
Adj REA	REA/Wt
11.52	1.16
Adj Marb	Adj Fat
2.74	0.22

» Out of a Dam of Distinction. Attractive bull with a proven highly maternal background. Marbling ratio: 106

» Top 6% Sustained Cow Fertility, Teat structure, REA, and BMI.



20M

Yearling Hereford Bulls



39M

39M **A** REG: 44627763 DOB: 2/15/24 Polled

SNOWSHOE RANCHHAND K22 39M

TH 403A 475Z PIONEER 358C ET
TH 49B 358C DROVER 134F
 SJP LKP 18Z GLOBAL LADY 49B

NJW 160B 028X HISTORIC 81E ET
SNOWSHOE 81E CABERNET H38 K22
 SNOWSHOE 6153 CABERNET F84 H38

TH 89T 755T STOCKMAN 475Z
 TH 71U 17Y RITA 403AT
 WLB GLOBAL 72M 50S
 SJP LKP 65S LADY P 530 18Z
 CHURCHILL SENSATION 028X
 NJW 73S 38W DAYDREAM 160B
 BOYD 31Z BLUEPRINT 6153
 SNOWSHOE 19C CABERNET X24 F84

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
4.4	2.2	56	91	1	21.0	31	0.062	0.40	0.00	406	95

Pigmentation		
RE	LE	SC
100	75	100
Act BW	72	
Adj WW	674	
YW Ratio	101	

Ultrasound	
Adj REA	REA/Wt
12.11	1.28
Adj Marb	Adj Fat
2.15	0.23

» Out of a 2 yr old dam with a great udder; The Drover/Historic combination is proving to be outstanding in calving ease and maternal qualities; WR 109, YR 101; REA ratio 102

22M **A** REG: 44627759 DOB: 2/7/24 Polled

SNOWSHOE RANCH HAND K29 22M

TH 403A 475Z PIONEER 358C ET
TH 49B 358C DROVER 134F
 SJP LKP 18Z GLOBAL LADY 49B

NJW 160B 028X HISTORIC 81E ET
SNOWSHOE 81E KATE D45 K29
 SNOWSHOE X51 KATIE T10 D45 ET

TH 89T 755T STOCKMAN 475Z
 TH 71U 17Y RITA 403AT
 WLB GLOBAL 72M 50S
 SJP LKP 65S LADY P 530 18Z
 CHURCHILL SENSATION 028X
 NJW 73S 38W DAYDREAM 160B
 KCF BENNETT REVOLUTION X51
 SNOWSHOE P606 PEONY T10 ET

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
5.3	1.2	53	85	1	20.7	29	0.062	0.45	0.10	407	104

Pigmentation		
RE	LE	SC
0	50	100
Act BW	66	
Adj WW	658	
YW Ratio	95	

Ultrasound	
Adj REA	REA/Wt
10.60	1.19
Adj Marb	Adj Fat
1.69	0.28

» Out of a 2 yr old dam with a WR of 107; Heifer bull bred for calving ease;



22M

23M **A** REG: 44625916 DOB: 2/8/24 Polled

SNOWSHOE 2242 AMPLIFY G14 23M

UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
 WHR 284D 366E BEEFMAID 112G

SNOWSHOE NL PALISADE Y04 08E
SNOWSHOE 08E ELOQUENT C34 G14
 SNOWSHOE 6Z ELOQUENT W49 C34

NJW 79Z Z311 ENDURE 173D ET
 UPS MISS SENSATION 2277 ET
 WHITEHAWK 4013 ROOSTER 284D
 WHR BEEFMAID B262 841C 366E
 CHEZ AA NEXT LEVEL ET
 SNOWSHOE 37W CLARA BELLE Y04
 SNOWSHOE R117 RIBEYE T41 6Z
 SNOWSHOE 46B ELOQUENT W49

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-0.4	3.6	65	103	1.8	19.0	31	0.022	0.57	0.15	402	126

Pigmentation		
RE	LE	SC
100	75	100
Act BW	84	
Adj WW	661	
YW Ratio	113	

Ultrasound	
Adj REA	REA/Wt
13.16	1.09
Adj Marb	Adj Fat
2.47	0.26

» Well made and balanced with impressive performance; WR 109, YR 113, REA ratio 107;



23M

Yearling Hereford Bulls

40M **A** REG: 44625922 DOB: 2/17/24 Polled

SNOWSHOE 309J VENTURE E86 40M

LOEWEN GENESIS G16 ET
KJ 7603 VENTURE 309J ET
 BR VALIDATED B413 5064 7603
 WLB LEGO 83T 90X
SNOWSHOE 90X BREEZE A05 E86
 SNOWSHOE 23Y BREEZE T24 A05

NJW 79Z Z311 ENDURE 173D ET
 LOEWEN 77 48 MISS 344N 4RB42ET
 EFBEEF BR VALIDATED B413
 BR RED BULL 200Z 2111 5064
 WLB ELI 10H 83T
 WLB 50S GLORIA 35U
 SNOWSHOE 719T PATERNO 23Y
 SNOWSHOE 417L BREEZE T24

Pigmentation		
RE	LE	SC
100	100	100
Act BW	86	
Adj WW	666	
YW Ratio	100	

Ultrasound										
Adj REA	REA/Wt									
12.75	1.27									
Adj Marb	Adj Fat									
2.29	0.26									

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-3.6	4.9	71	108	1.7	17.4	28	0.042	0.59	0.28	395	147

» Dam has earned Dam of Distinction - WR 106 on 5 calves; 40M has a WR 108 and REA ratio 107. Growth, carcass and maternal excellence.



Snowshoe P606 Selena U06 ET - MGD of 43M & 09M

45M **A** REG: 44627773 DOB: 2/18/24 Polled

SNOWSHOE TRADEMARK K11 45M

EFBEEF BR VALIDATED B413
INNISFAIL TRADEMARK 1939 ET
 INNISFAIL P230 T723
 NJW 76S 27A LONG RANGE 203D ET
SNOWSHOE 203D SERENA E38 K11
 SNOWSHOE NL SERENA Y09 E38

EFBEEF TFL U208 TESTED X651 ET
 EFBEEF 4R THYRA Y865T
 EF F745 FRANK P230
 INNISFAIL 235 R501 ET
 NJW 135U 10Y HOMETOWN 27A
 NJW 55N STARDUST 76S
 CHEZ AA NEXT LEVEL ET
 SNOWSHOE 37W SERENA Y09

Pigmentation		
RE	LE	SC
100	100	100
Act BW	72	
Adj WW	704	
YW Ratio	105	

Ultrasound										
Adj REA	REA/Wt									
12.76	1.31									
Adj Marb	Adj Fat									
3.02	0.21									

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
0.1	3.0	71	108	1.4	21.1	24	0.032	0.81	0.55	465	171

» 2 yr old dam is off to a great start with a WR of 114 on her first calf; REA ratio 107 and Marbling 125
 » Top 3% Marbling, CHB; 6% WW, REA;



48M

43M **A** REG: 44627780 DOB: 2/17/24 Polled

SNOWSHOE TRADEMARK C42 43M

EFBEEF BR VALIDATED B413
INNISFAIL TRADEMARK 1939 ET
 INNISFAIL P230 T723
 SNOWSHOE 31U TUFF 31S 42Z
SNOWSHOE 42Z SELENA U06 C42
 SNOWSHOE P606 SELENA U06 ET

EFBEEF TFL U208 TESTED X651 ET
 EFBEEF 4R THYRA Y865T
 EF F745 FRANK P230
 INNISFAIL 235 R501 ET
 KCL 59M JOOMLA 65K 31U
 SNOWSHOE 236G TORI 31S ET
 PW VICTOR BOOMER P606
 DRF SELENA S133 K6

Pigmentation		
RE	LE	SC
		100
Act BW	90	
Adj WW	712	
YW Ratio	108	

Ultrasound										
Adj REA	REA/Wt									
13.62	1.19									
Adj Marb	Adj Fat									
3.34	0.21									

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-4.5	3.8	69	104	1.1	17.9	28	-0.008	0.80	0.52	415	167

» 43M exhibits top growth and carcass. He is the 2nd highest weaning bull and one of the top yearling weight, Rib Eye Area and Marbling bulls in the offering. A unique accomplishment to put all of these together in one bull. Out of an outstanding cow family with longevity and proof.
 » Top 4% Marbling, CHB; 6% REA; 9% WW, Udder quality;

48M **A** REG: 44628055 DOB: 2/19/24 Polled

SNOWSHOE 153J RUFFIAN F68 48M

SNOWSHOE 31U TUFF 31S 42Z
SNOWSHOE 42Z RUFFNECK F62 153J
 SNOWSHOE 19C SERENA A28 F62
 KCF BENNETT ENCORE Z311 ET
SNOWSHOE 2311 WILDA Z16 F68
 SNOWSHOE 719T WILDA 4120 Z16

KCL 59M JOOMLA 65K 31U
 SNOWSHOE 236G TORI 31S ET
 SNOWSHOE X51 BANNACK Y27 19C
 SNOWSHOE 144U SERENA T44 A28ET
 SCHU-LAR ON TARGET 22S
 KCF MISS REVOLUTION X338 ET
 TH 122 711 VICTOR 719T
 DCC M33 WILDA 4120 ET

Pigmentation		
RE	LE	SC
?	100	100
Act BW	76	
Adj WW	669	
YW Ratio	108	

Ultrasound										
Adj REA	REA/Wt									
14.18	1.24									
Adj Marb	Adj Fat									
2.38	0.28									

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
4.7	2.3	64	97	1.2	13.7	26	0.002	0.65	0.23	334	143

» Top REA bull in the offering; Low birthweight with performance; WR 110, YR 108, REA ratio 115; Out of an easy fleshing highly productive dam;



Yearling Hereford Bulls

49M



REG: 44627781 DOB: 2/19/24 Polled

SNOWSHOE TRADEMARK D45 49M



EFBEEF BR VALIDATED B413
INNISFAIL TRADEMARK 1939 ET
INNISFAIL P230 T723

KCF BENNETT REVOLUTION X51
SNOWSHOE X51 KATIE T10 D45 ET
SNOWSHOE P606 PEONY T10 ET

EFBEEF TFL U208 TESTED X651 ET
EFBEEF 4R THYRA Y865T
EF F745 FRANK P230
INNISFAIL 235 R501 ET
MSU TCF REVOLUTION 4R
KCF MISS PROFICIENT U201
PW VICTOR BOOMER P606
SNOWSHOE D03 PILAR 3M

Pigmentation		
RE	LE	SC
100	100	100
Act BW		
88		
Adj WW		
592		
YW Ratio		
98		

Ultrasound	
Adj REA	REA/Wt
12.61	1.21
Adj Marb	Adj Fat
2.45	0.21

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-3.0	4.6	72	112	1.1	20.2	16	0.002	0.90	0.70	459	184

- » Attractive young sire with a balance of Maternal and Carcass traits
- » Top 1% Marbling, 3% Udder quality, REA, CHB; 5% WW

56M



REG: 44628048 DOB: 2/21/24 Polled

SNOWSHOE 2242 AMPLIFY F52 56M



UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
WHR 284D 366E BEEFMAID 112G

SNOWSHOE X51 BANNACK Y27 19C
SNOWSHOE 19C FIONA U22 F52
SNOWSHOE P606 FIONA U22 ET

NJW 79Z Z311 ENDURE 173D ET
UPS MISS SENSATION 2277 ET
WHITEHAWK 4013 ROOSTER 284D
WHR BEEFMAID B262 841C 366E
KCF BENNETT REVOLUTION X51
SNOWSHOE 719T KATIE Y27
PW VICTOR BOOMER P606
DCC 125L TEE PEE 5003 ET

Pigmentation		
RE	LE	SC
50	100	100
Act BW		
80		
Adj WW		
608		
YW Ratio		
95		

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-0.6	3.2	60	96	1.7	20.0	28	-0.008	0.80	0.22	430	137

- » Out of a Dam of Distinction with a WR of 107 on 5 calves; REA ratio 103;

Ultrasound	
Adj REA	REA/Wt
12.63	1.26
Adj Marb	Adj Fat
1.95	0.22

50M



REG: 44627784 DOB: 2/19/24 Polled

SNOWSHOE TRADEMARK H57 50M



EFBEEF BR VALIDATED B413
INNISFAIL TRADEMARK 1939 ET
INNISFAIL P230 T723

BOYD 31Z BLUEPRINT 6153
SNOWSHOE 6153 CLARA C35 H57
SNOWSHOE X51 CLARA BELLE C35

EFBEEF TFL U208 TESTED X651 ET
EFBEEF 4R THYRA Y865T
EF F745 FRANK P230
INNISFAIL 235 R501 ET
R LEADER 6964
NJW 91H 100W RITA 31Z ET
KCF BENNETT REVOLUTION X51
SNOWSHOE 37W CLARA BELLE Y04

Pigmentation		
RE	LE	SC
100	100	100
Act BW		
76		
Adj WW		
566		
YW Ratio		
98		

Ultrasound	
Adj REA	REA/Wt
13.07	1.27
Adj Marb	Adj Fat
2.39	0.21

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
3.1	2.3	69	103	1.2	20.8	21	0.012	0.71	0.58	456	169

- » Out of a young dam with a beautiful udder; REA ratio 106
- » Top 2% Udder quality, Marbling; 4% CHB; 9% WW

52M



REG: 44627783 DOB: 2/19/24 Scurred

SNOWSHOE TRADEMARK F21 52M



EFBEEF BR VALIDATED B413
INNISFAIL TRADEMARK 1939 ET
INNISFAIL P230 T723

KCF BENNETT ENCORE Z311 ET
SNOWSHOE Z311 PERFECT MISS F21
SNOWSHOE 23Y PERFECT MISS C39

EFBEEF TFL U208 TESTED X651 ET
EFBEEF 4R THYRA Y865T
EF F745 FRANK P230
INNISFAIL 235 R501 ET
SCHU-LAR ON TARGET 22S
KCF MISS REVOLUTION X338 ET
SNOWSHOE 719T PATERNO 23Y
SNOWSHOE 417L PERF MISS T23

Pigmentation		
RE	LE	SC
100	100	100
Act BW		
76		
Adj WW		
581		
YW Ratio		
102		

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
2.7	1.7	68	109	1.2	20.3	22	0.012	0.76	0.70	470	198

- » A balanced blend of carcass and maternal excellence; This cow family provides extra length, quality udders, and excellent phenotype; REA ratio 109, Marbling ratio 119;
- » Top 1% Marbling, CHB; 8% Udder quality, REA and BMI

Ultrasound	
Adj REA	REA/Wt
13.46	1.24
Adj Marb	Adj Fat
3.09	0.28



Grand Daughter Blake



Snowshoe 23Y Perfect Miss C39 - MGD of 52M

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Yearling Hereford Bulls



57M

57M



REG: 44628047 DOB: 2/20/24 Polled

SNOWSHOE 2242 AMPLIFY 06E 57M



UPS ENTICE 9365 ET

H AMPLIFY 2242 ET

WHR 284D 366E BEEFMAID 112G

JDH VICTOR 719T 33Z ET

JDH MS 21Z LEIA 33Z 6E ET

JDH MS DURANGO 4037 21Z

NJW 792 Z311 ENDURE 173D ET

UPS MISS SENSATION 2277 ET

WHITEHAWK 4013 ROOSTER 284D

WHR BEEFMAID B262 841C 366E

TH 122 711 VICTOR 719T

JDH MS YANKEE 11U ET

THM DURANGO 4037

AH JDH WRANGLER QUEEN 22T ET

Pigmentation

RE	LE	SC
80	100	100
Act BW	80	
Adj WW	550	
YW Ratio	91	

Ultrasound

Adj REA	REA/Wt
10.69	1.10
Adj Marb	Adj Fat
3.08	0.19

» A truly balanced genetic package. His dam consistently produces one of the most attractive calves every year. Highly marbled with a ratio of 119;



JDH 21Z Victor 33Z 40E - Full Brother to dam of 57M

63M



REG: 44628042 DOB: 2/24/24 Polled

SNOWSHOE 2242 AMPLIFY F107 63M



UPS ENTICE 9365 ET

H AMPLIFY 2242 ET

WHR 284D 366E BEEFMAID 112G

JDH VICTOR 719T 33Z ET

SNOWSHOE 33Z MISS R 421B F107

G H MISS REVOLUTION 421B

NJW 792 Z311 ENDURE 173D ET

UPS MISS SENSATION 2277 ET

WHITEHAWK 4013 ROOSTER 284D

WHR BEEFMAID B262 841C 366E

TH 122 711 VICTOR 719T

JDH MS YANKEE 11U ET

MSU TCF REVOLUTION 4R

GG MS ABOUT TIME 216Z

Pigmentation

RE	LE	SC
100	100	100
Act BW	86	
Adj WW	539	
YW Ratio	95	

Ultrasound

Adj REA	REA/Wt
11.94	1.19
Adj Marb	Adj Fat
2.83	0.16

» Offers length of body, great shape and fluid movement.



63M

60M



REG: 44627787 DOB: 2/23/24 Polled

SNOWSHOE 2242 AMPLIFY G11 60M



UPS ENTICE 9365 ET

H AMPLIFY 2242 ET

WHR 284D 366E BEEFMAID 112G

SNOWSHOE NL PALISADE Y04 08E

SNOWSHOE 08E SHIMMER C24 G11

SNOWSHOE 6Z SHIMMER Y07 C24

NJW 792 Z311 ENDURE 173D ET

UPS MISS SENSATION 2277 ET

WHITEHAWK 4013 ROOSTER 284D

WHR BEEFMAID B262 841C 366E

CHEZ AA NEXT LEVEL ET

SNOWSHOE 37W CLARA BELLE Y04

SNOWSHOE R117 RIBEYE T41 6Z

SNOWSHOE 64R SHIMMER Y07

Pigmentation

RE	LE	SC
25	50	100
Act BW	92	
Adj WW	581	
YW Ratio	99	

Ultrasound

Adj REA	REA/Wt
11.29	1.08
Adj Marb	Adj Fat
2.02	0.16

» Proven maternal performance: MGD is Dam of Distinction



Snowshoe 08E Shimmer C24 G11 - Dam of 60M

Yearling Hereford Bulls

67M



REG: 44625930 DOB: 2/27/24 Polled

SNOWSHOE 153J RUFFIAN E28 67M

SNOWSHOE 31U TUFF 31S 42Z
SNOWSHOE 42Z RUFFNECK F62 153J
 SNOWSHOE 19C SERENA A28 F62
 CHEZ AA NEXT LEVEL ET
SNOWSHOE NL FIONA U22 E28
 SNOWSHOE P606 FIONA U22 ET

Pigmentation		
RE	LE	SC
10	0	100
Act BW		
78		
Adj WW		
582		
YW Ratio		
99		
Ultrasound		
Adj REA	REA/Wt	
12.56	1.21	
Adj Marb	Adj Fat	
2.26	0.24	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
1.9	3.0	53	80	1.2	14.4	26	-0.018	0.78	0.13	332	120

» Out of a high producing dam that never misses. His two maternal sisters serve in our herd. REA Ratio 102



67M

70M



REG: 44628045 DOB: 3/2/24 Scurred

SNOWSHOE 2242 AMPLIFY D71 70M



UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
 WHR 284D 366E BEEFMAID 112G
 WLB LEGO 83T 90X
SNOWSHOE 90X MONTANA MAID D71
 SNOWSHOE P606 MONTANA MAID 10S
 SNOWSHOE S133 CAROLINA 11M

Pigmentation		
RE	LE	SC
100	100	50
Act BW		
86		
Adj WW		
626		
YW Ratio		
107		
Ultrasound		
Adj REA	REA/Wt	
12.90	1.20	
Adj Marb	Adj Fat	
1.91	0.19	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-0.3	3.5	68	106	1.4	17.4	31	0.022	0.75	0.14	390	136

» Out of a powerful dam with depth and longevity; WR 110, YR 107, REA ratio 109;

78M



REG: 44628068 DOB: 3/7/24 Polled

SNOWSHOE 2242 AMPLIFY G24 78M



UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
 WHR 284D 366E BEEFMAID 112G
 JDH 21Z VICTOR 33Z 40E ET
SNOWSHOE 40E FIONA E28 G24
 SNOWSHOE NL FIONA U22 E28

Pigmentation		
RE	LE	SC
100	100	100
Act BW		
84		
Adj WW		
585		
YW Ratio		
99		
Ultrasound		
Adj REA	REA/Wt	
10.97	1.11	
Adj Marb	Adj Fat	
2.84	0.27	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-0.9	3.6	63	103	1.7	19.1	28	0.022	0.67	0.20	413	138

» Dam is maternal sister to 67M; WR 103, Marb ratio 144;

73M



REG: 44628065 DOB: 3/2/24 Polled

SNOWSHOE 2242 AMPLIFY F78 73M



UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
 WHR 284D 366E BEEFMAID 112G
 WLB MR CANADA 10Z 15B
SNOWSHOE 15B BREEZE A05 F78
 SNOWSHOE 23Y BREEZE T24 A05

Pigmentation		
RE	LE	SC
80	100	100
Act BW		
80		
Adj WW		
598		
YW Ratio		
101		
Ultrasound		
Adj REA	REA/Wt	
12.26	1.21	
Adj Marb	Adj Fat	
1.78	0.23	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
0.5	3.0	62	102	1.4	19.4	32	0.022	0.61	0.12	412	130

» Offers growth and carcass in a solid maternal package; WR 105, YR 101, REA ratio 104

89M



REG: 44628089 DOB: 3/13/24 Polled

SNOWSHOE 2242 AMPLIFY F23 89M



UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
 WHR 284D 366E BEEFMAID 112G
 SNOWSHOE X51 BANNACK Y27 19C
SNOWSHOE 19C LADY W18 F23
 SNOWSHOE P606 LADY W18

Pigmentation		
RE	LE	SC
?	100	100
Act BW		
72		
Adj WW		
597		
YW Ratio		
100		
Ultrasound		
Adj REA	REA/Wt	
11.87	1.20	
Adj Marb	Adj Fat	
2.09	0.29	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
2.0	2.4	60	98	1.6	20.3	29	0.022	0.83	0.28	440	148

» A genetic combination of growth, proven phenotype, and maternal excellence. WR 105, Marbling ratio 106;
 » Top 5% REA



Yearling Hereford Bulls

95M **A** REG: 44628079 DOB: 3/20/24 Polled

SNOWSHOE 2242 AMPLIFY E15 95M

UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
WHR 284D 366E BEEFMAID 112G

SNOWSHOE 20N SPUD 64R
SNOWSHOE 64R ELOQUENT C34 E15
SNOWSHOE 6Z ELOQUENT W49 C34

NJW 79Z Z311 ENDURE 173D ET
UPS MISS SENSATION 2277 ET
WHITEHAWK 4013 ROOSTER 284D
WHR BEEFMAID B262 841C 366E

NPH 20X SPARTAN 20N
BSB 28E LOLITA L3 (DLF,IEF)
SNOWSHOE R117 RIBEYE T41 6Z
SNOWSHOE 46B ELOQUENT W49

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-5.7	5.2	63	101	1.8	15.8	30	0.002	0.67	0.13	369	137

» Power and carcass: WR 109, YR 105, REA ratio 106

Pigmentation		
RE	LE	SC
		100

Ultrasound	
Adj REA	REA/Wt
12.49	1.21
Adj Marb	Adj Fat
1.91	0.23



Snowshoe 90X Mystic 28R B40 -
MGD of 115M and MGGD of M87

97M **A** REG: 44628093 DOB: 3/21/24 Polled

SNOWSHOE 153J RUFFIAN E14 97M

SNOWSHOE 31U TUFF 31S 42Z
SNOWSHOE 42Z RUFFNECK F62 153J
SNOWSHOE 19C SERENA A28 F62

CHEZ AA NEXT LEVEL ET
SNOWSHOE NL BREEZE Z30 E14
SNOWSHOE 31U BREEZE T24 Z30

KCL 59M JOOMLA 65K 31U
SNOWSHOE 236G TORI 31S ET
SNOWSHOE X51 BANNACK Y27 19C
SNOWSHOE 144U SERENA T44 A28ET

GOLDEN OAK OUTCROSS 18U
R SWEET RED WINE 039
KCL 59M JOOMLA 65K 31U
SNOWSHOE 417L BREEZE T24

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
1.3	3.0	58	90	1.3	13.0	25	0.002	0.78	0.15	315	126

» Offers added length of body, extension in the front end, and a great hip.
» Top 7% REA

Pigmentation		
RE	LE	SC
60	50	100

Ultrasound	
Adj REA	REA/Wt
11.74	1.23
Adj Marb	Adj Fat
1.74	0.20



97M

115M **A** REG: 44628134 DOB: 4/9/24 Polled

SNOWSHOE 153J RUFFIAN G50 115M

SNOWSHOE 31U TUFF 31S 42Z
SNOWSHOE 42Z RUFFNECK F62 153J
SNOWSHOE 19C SERENA A28 F62

BOYD 31Z BLUEPRINT 6153
SNOWSHOE 6153 MYSTIC B40 G50
SNOWSHOE 90X MYSTIC 28R B40

KCL 59M JOOMLA 65K 31U
SNOWSHOE 236G TORI 31S ET
SNOWSHOE X51 BANNACK Y27 19C
SNOWSHOE 144U SERENA T44 A28ET

R LEADER 6964
NJW 91H 100W RITA 31Z ET
WLB LEGO 83T 90X
SNOWSHOE P606 MYSTIC BOOM 28RET

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
6.5	1.7	55	83	1	16.5	29	-0.008	0.60	0.05	354	112

» Thick made and wide based with a smooth made front end.

Pigmentation		
RE	LE	SC
100	50	100

Ultrasound	
Adj REA	REA/Wt
10.51	1.21
Adj Marb	Adj Fat
1.53	0.21



115M

Videos Available at SnowshoeCattle.com

Red Angus Bulls

The Roll On sons and other sire groups offer complete packages that check all the boxes. The average 205-day weight on these bulls is 677 pounds and each of them are out of a cow who meets our high standards for feet and udders. These bulls are ready to go to work in the Sandhills and beyond!



01M

R

REG: 5003235 DOB: 01-27-2024 Cat: A MPPA: 100

SNOW 17G TOWNSHIP E7064 01M

RED MRLA RESOURCE 137E

RED U2 TOWNSHIP 17G

U2 BEAUTY 113Z

5L INDEPENDENCE 560-298Y

LSF SRR DELLA X0238 E7064

LSF DELLA R5010 X0238

MRLA RELOAD 56C

MRLA MISS 4422B

RED U-2 MAMA'S BOY 167X

RED U-2 BEAUTY 48X

BUF CRK THE RIGHT KIND U199

5L BLACK ADINA 525-560

BASIN EXT 8628

LSF DELLA N3109 R5010

ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
71	27	44	11	-1.1	61	97	24	12	0.52	-0.14
91	91	65	78	63	67	68	71	37	29	93

Act BW

72

Adj WW

641

YW Ratio

99

Ultrasound

Adj REA

12.80

REA/Wt

1.2

Adj Marb

5.59

Adj Fat

0.20



Snow 17G Township E7064 01M and Dam - Mid July

» We have been very pleased with our Township calves and this one is no exception. He put up the highest marbling score in our ultrasound results with a 5.59 while having the least amount of back fat with only 0.2!

Red Angus Bulls

04M REG: 5003251 DOB: 01-30-2024 Cat: A MPPA: 99

R

SNOW 229 ROLL ON E7313 04M

BIEBER LET'S ROLL B563
RREDS MR ROLL ON 229
AHF LAKOTA 837U

SL BOURNE 2612-400C
LSF SRR CRYSTAL C5167 E7313
LSF SRR CRYSTAL C5167

BIEBER ROLLIN DEEP Y118
BASIN PRIMROSE 2043

BJR MONU 4X-303
AHF LAKOTA 843

SL BOURNE 117-48A
SL RED BIRD 411-2612

LSF NIGHT CALVER 9921W
LSF CRYSTAL LA394 T7128

Act BW	64
Adj WW	595
YW Ratio	100
Ultrasound	
Adj REA	REA/Wt
14.01	1.3
Adj Marb	Adj Fat
4.05	0.29

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	146	97	49	16	-4.3	60	95	28	15	0.46	0.15
%	6	1	54	14	11	72	71	32	9	41	45

» This Roll On son is out of a powerhouse cow that has had top bulls in the last couple sales, including last year's high seller. He is one of the thickest bulls in the sale and is sure to be an asset to any program.



SNOW F121 Energize E7313 15L - Maternal brother to 04M - 2024 high selling bull purchased by DK Red Angus, ND and Eaton Red Angus, ND

07M REG: 5003227 DOB: 01-31-2024 Cat: A MPPA: 103

R

SNOW 229 ROLL ON D6549 07M

BIEBER LET'S ROLL B563
RREDS MR ROLL ON 229
AHF LAKOTA 837U

LSF SRR VICTORY 3013A
LSF SRR JOAN 7035 D6549
SRR JOAN 7035-554

BIEBER ROLLIN DEEP Y118
BASIN PRIMROSE 2043

BJR MONU 4X-303
AHF LAKOTA 843

HXC CONQUEST 4405P
LSF DINA T7103 Y1079

BASIN SALUTE 5359
SRR JOAN 554-898

Act BW	78
Adj WW	685
YW Ratio	105
Ultrasound	
Adj REA	REA/Wt
15.56	1.4
Adj Marb	Adj Fat
3.67	0.27

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	124	69	55	15	-2.4	71	112	26	10	0.44	0.18
%	22	20	38	21	38	30	33	50	75	45	39

14M REG: 5003215 DOB: 02-05-2024 Cat: A MPPA: 94

R

SNOW 229 ROLL ON D6083 14M

BIEBER LET'S ROLL B563
RREDS MR ROLL ON 229
AHF LAKOTA 837U

SL INDEPENDENCE 560-298Y
LSF SRR LASS T7118 D6083
LSF LASS N3152 T7118

BIEBER ROLLIN DEEP Y118
BASIN PRIMROSE 2043

BJR MONU 4X-303
AHF LAKOTA 843

BUF CRK THE RIGHT KIND U199
SL BLACK ADINA 525-560

LSF CANYON CLASSIC 3037N
LSF LASS 29J N3152

Act BW	70
Adj WW	682
YW Ratio	96
Ultrasound	
Adj REA	REA/Wt
13.03	1.3
Adj Marb	Adj Fat
3.08	0.26

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	98	44	54	16	-3.8	69	112	22	13	0.52	0.15
%	59	68	40	15	17	36	33	83	32	29	45

» Recommended for use on heifers.

09M REG: 5003285 DOB: 02-01-2024 Cat: A MPPA: 99

R

SNOW 195C GENUINE K07 09M

SL GENUINE 99-85Y
5L GENUINE 1603-195C
SL RUBY 21-1603

LSF SRR GRAND MASTER 0039H
SNOW 0039H DELLA E7064 K07
LSF SRR DELLA X0238 E7064

BUF CRK THE RIGHT KIND U199
SL MARTA 817-99

SL CRAFTSMAN 1134-150X
SL FIREFLY 679-21

CRUMP MAGNITUDE 5507
LSF SRR MINOLA D6412 F8198

SL INDEPENDENCE 560-298Y
LSF DELLA R5010 X0238

Act BW	70
Adj WW	643
YW Ratio	96
Ultrasound	
Adj REA	REA/Wt
12.15	1.2
Adj Marb	Adj Fat
4.44	0.34

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	111	22	89	14	-2.9	69	114	31	9	0.96	-0.08
%	38	95	3	30	30	34	29	10	91	1	87

» Top 3% on GM and top 1% on MARB. Dam is maternal sister to 01M.

08M REG: 5003257 DOB: 02-01-2024 Cat: A MPPA: 103

R

SNOW 229 ROLL ON E7512 08M

BIEBER LET'S ROLL B563
RREDS MR ROLL ON 229
AHF LAKOTA 837U

SL INDEPENDENCE 560-298Y
LSF SRR LUCKYCHAR 1011 E7512
DUNN LUCKY CHARM 1011

BIEBER ROLLIN DEEP Y118
BASIN PRIMROSE 2043

BJR MONU 4X-303
AHF LAKOTA 843

BUF CRK THE RIGHT KIND U199
SL BLACK ADINA 525-560

LSF JBOB EXPECTATION 6034S
DUNN MA267

Act BW	68
Adj WW	632
YW Ratio	98
Ultrasound	
Adj REA	REA/Wt
13.61	1.3
Adj Marb	Adj Fat
4.39	0.31

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	113	66	47	15	-3.6	64	102	26	13	0.56	-0.09
%	36	25	57	24	18	56	56	45	26	23	88

» 08M is sure to find some fans on sale day. If you like them sound, correct, and complete this is your guy! One of the best bulls on phenotype and a solid set of numbers and data to back him up.



08M



5L GENUINE 1603-195C - Sire of 09M

Red Angus Bulls

10M R REG: 5003261 DOB: 02-01-2024 Cat: A MPPA: 99

SNOW 229 ROLL ON F8026 10M

BIEBER LET'S ROLL B563
RREDS MR ROLL ON 229
AHF LAKOTA 837U

5L DEFENDER 560-30Z
LSF SRR CRYSTAL D6208 F8026
LSF SRR CRYSTAL X0354 D6208

BIEBER ROLLIN DEEP Y118
BASIN PRIMROSE 2043
BJR MONU 4X-303
AHF LAKOTA 843
5L ADVOCATE 817-14W
5L BLACK ADINA 525-560
DUNN SLEEP EASY A520
LSF RR CRYSTAL T7128 X0354

Act BW	66
Adj WW	619
YW Ratio	98
Ultrasound	
Adj REA	REA/Wt
12.15	1.2
Adj Marb	Adj Fat
2.64	0.27

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	97	37	60	13	-2.7	65	109	24	10	0.44	0.18
%	60	80	28	41	33	52	38	68	77	45	39

15M R REG: 5003249 DOB: 02-05-2024 Cat: A MPPA: 104

SNOW 229 ROLL ON E7274 15M

BIEBER LET'S ROLL B563
RREDS MR ROLL ON 229
AHF LAKOTA 837U

BECKTON JULIAN A538 N5
LSF SRR RITZY Z2322 E7274
LSF RR RITZY S6032 Z2322

BIEBER ROLLIN DEEP Y118
BASIN PRIMROSE 2043
BJR MONU 4X-303
AHF LAKOTA 843
BECKTON JULIAN G5 S107
BKT PINE MARIE U621 NB
5L HOB0 DESIGN 273-7047
LSF RITZY N3111 S6032

Act BW	80
Adj WW	710
YW Ratio	102
Ultrasound	
Adj REA	REA/Wt
13.63	1.3
Adj Marb	Adj Fat
3.13	0.44

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	134	84	49	15	-1.8	68	107	29	13	0.36	0.18
%	13	5	52	26	49	38	43	18	27	71	39

18M R REG: 5003253 DOB: 02-06-2024 Cat: A MPPA: 101

SNOW 229 ROLL ON E7320 18M

BIEBER LET'S ROLL B563
RREDS MR ROLL ON 229
AHF LAKOTA 837U

LSF SRR REDEMPTION 4203B
LSF SRR BLKBIRD B4263 E7320
LSF BLACKBIRD T7045 B4263

BIEBER ROLLIN DEEP Y118
BASIN PRIMROSE 2043
BJR MONU 4X-303
AHF LAKOTA 843
BROWN JYJ REDEMPTION Y1334
LSF CHERISH J1387 W9034
LSF DENIRO 2132Z
LSF BLACKBIRD R5027 T7045

Act BW	86
Adj WW	674
YW Ratio	106
Ultrasound	
Adj REA	REA/Wt
12.92	1.2
Adj Marb	Adj Fat
2.64	0.28

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	150	78	72	10	-0.5	74	127	26	13	0.50	0.28
%	4	9	13	83	75	19	11	46	26	33	23

20M R REG: 5003291 DOB: 02-08-2024 Cat: A MPPA: 102

SNOW E119 STCKMRKT K11 20M

PIE STOCKMAN 4051
BIEBER CL STOCKMARKET E119
BIEBER CLADELLE 475C
LSF EXC CALL OF DUTY 9065G
SNOW 9065G JANE D6127 K11
LSF SRR JAMES B4077 D6127

LSF SAGA 1040Y
PIE LAKOTA 046
ANDRAS FUSION R236
BIEBER ADELLE 297Y
HXC ALLEGIANCE 5502C
LSF SRR SARAH C5176
5L INDEPENDENCE 560-298Y
LSF JAMES Z2358 B4077

Act BW	64
Adj WW	685
YW Ratio	108
Ultrasound	
Adj REA	REA/Wt
14.43	1.3
Adj Marb	Adj Fat
3.54	0.28

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	133	55	78	14	-3.8	77	129	25	14	0.95	0.15
%	13	46	7	32	17	13	9	58	16	1	45

» Recommended for use on heifers.

19M R REG: 5003283 DOB: 02-06-2024 Cat: A MPPA: 107

SNOW E119 STCKMRKT K06 19M

PIE STOCKMAN 4051
BIEBER CL STOCKMARKET E119
BIEBER CLADELLE 475C

LSF EXC CALL OF DUTY 9065G
SNOW 9065G ELLA E7320 K06
LSF SRR BLKBIRD B4263 E7320

LSF SAGA 1040Y
PIE LAKOTA 046
ANDRAS FUSION R236
BIEBER ADELLE 297Y
HXC ALLEGIANCE 5502C
LSF SRR SARAH C5176
LSF SRR REDEMPTION 4203B
LSF BLACKBIRD T7045 B4263

Act BW	62
Adj WW	771
YW Ratio	110
Ultrasound	
Adj REA	REA/Wt
15.80	1.4
Adj Marb	Adj Fat
3.64	0.25

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	154	68	86	14	-3.5	86	145	28	14	0.91	0.39
%	3	21	4	32	20	3	2	25	11	2	8

» The heaviest weaning bull with a ratio of 117 and out of a first calf heifer. He puts up the biggest spread between birth and yearling and his EPDs say his calves should do the same. On top of that he put up the biggest REA on ultrasound day with a 15.8, while marbling a 3.64. We look forward to utilizing this bull on heifers and will be retaining an interest. Terms to be announced sale day.



19M

Snowshoe Red Angus Averages vs. Breed Averages

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
Snowshoe Avg.	122	59	63	14	-2.4	69	113	27	12	.57	.12
RA Breed Avg.	106	53	52	13	-1.8	65	104	26	12	.45	.16

Red Angus Bulls



21M REG: 5003293 DOB: 02-14-2024 Cat: A MPPA: 102
SNOW F121 ENERGIZE K12 21M

BIEBER CLATOMIC C218
BIEBER CL ENERGIZE F121
 BIEBER CLADELLE 575D

5L GENUINE 1603-195C
SNOW 195C RITZY E7274 K12
 LSF SRR RITZY Z2322 E7274

ANDRAS FUSION R236
 BIEBER DATELINE 308Y

BIEBER HARD DRIVE Y120
 BIEBER ADELLE 297Y

5L GENUINE 99-85Y
 5L RUBY 21-1603

BECKTON JULIAN A538 N5
 LSF RR RITZY S6032 Z2322

Act BW	72
Adj WW	701
YW Ratio	110
Ultrasound	
Adj REA	REA/Wt
13.82	1.2
Adj Marb	Adj Fat
3.57	0.39

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	140	63	77	15	-2.8	70	115	31	15	0.63	0.11
%	9	31	8	20	31	34	27	10	6	16	52

» Recommended for use on heifers; dam is maternal sister to 15M.

25M REG: 5003269 DOB: 02-17-2024 Cat: A MPPA: 104
SNOW 17G TOWNSHIP H28 25M

RED MRLA RESOURCE 137E
RED U2 TOWNSHIP 17G
 U2 BEAUTY 113Z

LSF MEW X-FACTOR 6693D
SNOW LUCKYCHAR E7517 H28
 LSF SRR LUCKYCHAR 1011 E7517

MRLA RELOAD 56C
 MRLA MISS 4422B

RED U-2 MAMA'S BOY 167X
 RED U-2 BEAUTY 48X

REDHILL TEN X 104U 190A
 MEW COVERGIRL 402B

5L INDEPENDENCE 560-298Y
 DUNN LUCKY CHARM 1011

Act BW	64
Adj WW	693
YW Ratio	88
Ultrasound	
Adj REA	REA/Wt
11.42	1.3
Adj Marb	Adj Fat
3.42	0.26

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	88	37	51	12	-2.0	69	110	25	13	0.53	-0.01
%	73	79	47	64	46	36	37	56	26	28	77

41M REG: 5003241 DOB: 03-18-2024 Cat: A MPPA: 104
SNOW 229 ROLL ON E7093 41M

BIEBER LET'S ROLL B563
RREDS MR ROLL ON 229
 AHF LAKOTA 837U

H2R PROFITBUILDER B403
LSF SRR CHARDNAE B4382 E7093
 LSF SRR CHARDNAE B4382

BIEBER ROLLIN DEEP Y118
 BASIN PRIMROSE 2043

BJR MONU 4X-303
 AHF LAKOTA 843

LSFTAKEOVER 9943W
 BROWN MS P707 Y6674

RED LAZY MC SERGEANT 97Z
 SRR CHARDNAE 2161-8058

Act BW	68
Adj WW	656
YW Ratio	96
Ultrasound	
Adj REA	REA/Wt
12.04	1.2
Adj Marb	Adj Fat
3.73	0.35

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	128	74	54	12	-2.5	64	100	27	11	0.55	0.04
%	18	13	41	58	36	57	61	39	67	25	67

30M REG: 5003237 DOB: 02-29-2024 Cat: A MPPA: 107
SNOW 229 ROLL ON E7066 30M

BIEBER LET'S ROLL B563
RREDS MR ROLL ON 229
 AHF LAKOTA 837U

LSF MEW PLATINUM 5660C
LSF SRR CRYSTAL A3162 E7066
 LSF SRR CRYSTAL U8214 A3162

BIEBER ROLLIN DEEP Y118
 BASIN PRIMROSE 2043

BJR MONU 4X-303
 AHF LAKOTA 843

BROWN INCREDABULL Z7277
 BROWN MS NEW STANDARD A7053

HXC CONQUEST 4405P
 LSF CRYSTAL J1352 U8214

Act BW	76
Adj WW	676
YW Ratio	102
Ultrasound	
Adj REA	REA/Wt
14.54	1.4
Adj Marb	Adj Fat
3.32	0.30

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	104	40	64	12	-2.1	67	111	28	10	0.45	0.26
%	49	74	23	67	43	42	35	32	83	43	25



34M REG: 5003271 DOB: 03-07-2024 Cat: A MPPA: 107
SNOW 229 ROLL ON J09 34M

BIEBER LET'S ROLL B563
RREDS MR ROLL ON 229
 AHF LAKOTA 837U

LSF MEW X-FACTOR 6693D
SNOW VACATION D6337 J09
 LSF SRR VACATION Y1189 D6337

BIEBER ROLLIN DEEP Y118
 BASIN PRIMROSE 2043

BJR MONU 4X-303
 AHF LAKOTA 843

REDHILL TEN X 104U 190A
 MEW COVERGIRL 402B

BROWN GOLD MINE A7610
 LSF VACATION U8021 Y1189

Act BW	66
Adj WW	712
YW Ratio	104
Ultrasound	
Adj REA	REA/Wt
14.11	1.3
Adj Marb	Adj Fat
3.65	0.30

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	133	61	72	15	-2.7	74	122	27	11	0.58	0.18
%	13	33	12	22	33	21	16	34	54	21	39

43M REG: 5003255 DOB: 03-26-2024 Cat: A MPPA: 108
SNOW 229 ROLL ON E7468 43M

BIEBER LET'S ROLL B563
RREDS MR ROLL ON 229
 AHF LAKOTA 837U

BROWN GOLD MINE A7610
LSF SRR BLOCKANNA 8034 E7468
 SRR BLOCKANNA 8034-499

BIEBER ROLLIN DEEP Y118
 BASIN PRIMROSE 2043

BJR MONU 4X-303
 AHF LAKOTA 843

PARINGA IRON ORE E27
 BROWN MS 17P Y7699

BASIN ELIXIR R18
 SRR BLOCKANNA 499-179

Act BW	68
Adj WW	693
YW Ratio	99
Ultrasound	
Adj REA	REA/Wt
11.53	1.1
Adj Marb	Adj Fat
3.67	0.31

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	134	66	69	13	-1.5	67	110	28	12	0.56	0.09
%	12	25	17	45	56	46	36	30	37	23	57

Red Angus Bulls



44M

R

REG: 5003273 DOB: 03-28-2024 Cat: A MPPA: 103

SNOW 229 ROLL ON K01 44M

BIEBER LET'S ROLL B563

RREDS MR ROLL ON 229

AHF LAKOTA 837U

BIEBER ROLLIN DEEP Y118

BASIN PRIMROSE 2043

BJR MONU 4X-303

AHF LAKOTA 843

5L GENUINE 1603-195C

SNOW 195C JUBILEE B4071 K01

LSF JIBA W9212 B4071

5L GENUINE 99-85Y

5L RUBY 21-1603

LSF SAGA 1040Y

LSF JIBA K1004 W9212

Act BW	82
Adj WW	706
YW Ratio	113
Ultrasound	
Adj REA	REA/Wt
13.59	1.2
Adj Marb	Adj Fat
3.11	0.27

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	141	65	76	12	-0.3	75	123	28	10	0.61	0.22
%	8	26	9	62	78	16	15	25	73	17	32

» 44M is out of one of our favorite young cows who did an outstanding job with her first calf. She has a perfect udder and is the kind of cow you want behind your next herd bull.



SNOW 195C JUBILEE B4071 K01 - Dam of 44M

45M

R

REG: 5003267 DOB: 04-02-2024 Cat: A MPPA: 102

SNOW 229 ROLL ON H16 45M

BIEBER LET'S ROLL B563

RREDS MR ROLL ON 229

AHF LAKOTA 837U

BIEBER ROLLIN DEEP Y118

BASIN PRIMROSE 2043

BJR MONU 4X-303

AHF LAKOTA 843

5L GENUINE 1603-195C

SNOW MINOLA D6439 H16

LSF SRR MINOLA X0427 D6439

5L GENUINE 99-85Y

5L RUBY 21-1603

BROWN PREMIER X7876

LSF MINOLA T7172 X0427

Act BW	76
Adj WW	666
YW Ratio	93
Ultrasound	
Adj REA	REA/Wt
12.35	1.3
Adj Marb	Adj Fat
2.45	0.24

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	149	70	79	15	-2.9	66	109	29	11	0.65	0.13
%	4	18	7	22	30	50	40	23	66	14	48

47M

R

REG: 5003221 DOB: 04-07-2024 Cat: A MPPA: 106

SNOW 229 ROLL ON D6226 47M

BIEBER LET'S ROLL B563

RREDS MR ROLL ON 229

AHF LAKOTA 837U

BIEBER ROLLIN DEEP Y118

BASIN PRIMROSE 2043

BJR MONU 4X-303

AHF LAKOTA 843

LSF SRR DRAFT PICK 3019A

LSF SRR DINA Z2014 D6226

LSF DINA U8003 Z2014

5L QUARTERBACK 1205-5337

LSF MINOLA T7172 X0427

5L HOBO DESIGN 273-7047

LSF DINA S6099 U8003

Act BW	82
Adj WW	692
YW Ratio	106
Ultrasound	
Adj REA	REA/Wt
12.83	1.2
Adj Marb	Adj Fat
2.37	0.30

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	91	58	33	11	-0.3	71	112	28	12	0.29	0.01
%	69	41	84	77	78	28	33	31	49	83	73

Hereford Heifers

Our program is built around cow families – everything is based on the cow. Fertility – Phenotype -Production-Longevity. These cow families have been at work for us for as deep as 35 years and still going. It is our goal that the heifers in this sale will make foundation quality herd matrons in their new homes.



M14 REG: 44625918 DOB: 2/4/24 Polled

A SNOWSHOE 2242 BREEZE H24 M14

UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
WHR 284D 366E BEEFMAID 112G
TH 49B 358C DROVER 134F
SNOWSHOE 134F BREEZE E14 H24
SNOWSHOE NL BREEZE Z30 E14

NJW 792 Z311 ENDURE 173D ET
UPS MISS SENSATION 2277 ET
WHITEHAWK 4013 ROOSTER 284D
WHR BEEFMAID 8262 841C 366E
TH 403A 475Z PIONEER 358C ET
SJP LKP 182 GLOBAL LADY 49B
CHEZ AA NEXT LEVEL ET
SNOWSHOE 31U BREEZE T24 Z30

Pigmentation		
RE	LE	SC
100	100	
Act BW	82	
Adj WW	544	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-2.2	4.1	64	107	1.8	17.9	29	0.042	0.61	0.13	387	127

» A fancy made female out of a long line of maternal excellence; She is a maternal sister to the dam of M35. This is the first calf crop by Amplify and they are clean fronted, smooth made and exhibit style.

» WR 102



Snowshoe 134F Breeze E14 H24 -
Dam of M14 & MGD of M35



M35 REG: 44627764 DOB: 2/13/24 Polled

A SNOWSHOE 1939 BREEZE K24 M35

EFBEEF BR VALIDATED B413
INNISFAIL TRADEMARK 1939 ET
INNISFAIL P230 T723
NJW 160B 028X HISTORIC 81E ET
SNOWSHOE 81E BREEZE H24 K24
SNOWSHOE 134F BREEZE E14 H24

EFBEEF TFL U208 TESTED X651 ET
EFBEEF 4R THYRA Y865T
EF F745 FRANK P230
INNISFAIL 235 R501 ET
CHURCHILL SENSATION 028X
NJW 73S 38W DAYDREAM 160B
TH 49B 358C DROVER 134F
SNOWSHOE NL BREEZE Z30 E14

Pigmentation		
RE	LE	SC
100	100	x
Act BW	60	
Adj WW	656	

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
4.5	0.2	64	96	1	21.6	27	0.032	0.78	0.59	468	168

» Out of a 2 yr old dam that's off to a great start. This heifer has a great BW to WW spread, a great look and easy disposition.

» WR 111



Grandson Bennett

Hereford Heifers

M75



REG: 44628053 DOB: 3/4/24 Polled

SNOWSHOE 2242 LADY MAE D24 M75



UPS ENTICE 9365 ET

H AMPLIFY 2242 ET

WHR 284D 366E BEEFMAID 112G

SNOWSHOE 20N SPUD 64R

SNOWSHOE 64R LADY MAE Z77 D24

SNOWSHOE 45P LADY MAE 29P Z77

NJW 79Z Z311 ENDURE 173D ET

UPS MISS SENSATION 2277 ET

WHITEHAWK 4013 ROOSTER 284D

WHR BEEFMAID B262 841C 366E

NPH 20X SPARTAN 20N

BSB 28E LOLITA L3 (DLF,IEF)

NJW FHF 9710 TANK 45P

SNOWSHOE S133 LADY MAE 29P ET

Pigmentation	
RE	LE
100	100
Act BW	78
Adj WW	564

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-0.6	3.5	59	100	1.2	14.6	31	0.032	0.71	0.11	350	139

» Backed by longevity and stacked top and bottom with cow power;

» WR 106



BSB 28E Lolita L3 - MGGD of M75

M85



REG: 44628094 DOB: 3/10/24 Polled

SNOWSHOE 153J MTN MAID F26 M85



SNOWSHOE 31U TUFF 31S 42Z

SNOWSHOE 42Z RUFFNECK F62 153J

SNOWSHOE 19C SERENA A28 F62

MPH Z311 RAMPAGE D1

SNOWSHOE D1 MONTANA MAID F26

SNOWSHOE 90X MONTANA MAID D74

KCL 59M JOOMLA 65K 31U

SNOWSHOE 236G TORI 31S ET

SNOWSHOE X51 BANNACK Y27 19C

SNOWSHOE 144U SERENA T44 A28ET

KCF BENNETT ENCORE Z311 ET

RHF 0124 ROSIE 3023A

WLB LEGO 83T 90X

SNOWSHOE 64R MONTANA MAID U31

Pigmentation	
RE	LE
100	100
Act BW	80
Adj WW	592

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-1.9	3.4	60	92	0.7	12.0	31	-0.008	0.72	0.14	305	132

» Great extension in her front end, and length of hip, this Ruffneck daughter offers style and a unique blend of 3 of our top cow families.

» WR 111



M85

M87



REG: 44628082 DOB: 3/10/24 Polled

SNOWSHOE 153J MYSTIC H134 M87



SNOWSHOE 31U TUFF 31S 42Z

SNOWSHOE 42Z RUFFNECK F62 153J

SNOWSHOE 19C SERENA A28 F62

TH 49B 358C DROVER 134F

SNOWSHOE 134F MYSTIC F65 H134

SNOWSHOE 19C MYSTIC D21 F65

KCL 59M JOOMLA 65K 31U

SNOWSHOE 236G TORI 31S ET

SNOWSHOE X51 BANNACK Y27 19C

SNOWSHOE 144U SERENA T44 A28ET

TH 403A 475Z PIONEER 358C ET

SJP LKP 18Z GLOBAL LADY 49B

SNOWSHOE X51 BANNACK Y27 19C

SNOWSHOE 200Z MYSTIC B40 D21

Pigmentation	
RE	LE
0	0
Act BW	82
Adj WW	541

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-0.1	3.8	58	92	0.9	15.7	28	0.002	0.58	0.06	344	113

» These Ruffneck daughters offer thickness with femininity. She is backed by outstanding udders, both top and bottom of her pedigree. Fluid in her pattern with a powerful presence.

» WR 102



M87

Hereford Heifers



M101



WLB Lego 83T 90X - Sire of M101

M91 REG: 44628090 DOB: 3/17/24 Polled

SNOWSHOE 2242 PATSY J06 M91

UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
WHR 284D 366E BEEFMAID 112G

SNOWSHOE 31U TUFF 31S 42Z
SNOWSHOE 42Z PATSY 6E J06
JDH MS 21Z LEIA 33Z 6E ET

NJW 79Z 2311 ENDURE 173D ET
UPS MISS SENSATION 2277 ET
WHITEHAWK 4013 ROOSTER 284D
WHR BEEFMAID B262 841C 366E

KCL 59M JOOMLA 65K 31U
SNOWSHOE 236G TORI 31S ET
JDH VICTOR 719T 33Z ET
JDH MS DURANGO 4037 21Z

Pigmentation	
RE	LE
0	0
Act BW	72
Adj WW	560

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
0.8	3.1	66	109	1.7	14.8	33	-0.008	0.68	0.17	357	146

» These Amplify daughters have a great look and Patsy M91 has it all. Her dam has the spring of rib and volume typical of the Tuff daughters and is a maternal sister to 57M;
» WR 105

M101 REG: 44628097 DOB: 3/24/24 Polled

SNOWSHOE 90X SAVANNA K78 M101

WLB ELI 10H 83T
WLB LEGO 83T 90X
WLB 50S GLORIA 35U

TH 49B 358C DROVER 134F
SNOWSHOE 134F SVANNA C02 K78
SNOWSHOE P606 SAVANNA T41 C02

DR WORLD CLASS 517 10H
WLB 035J FLORA 85MT
WLB GLOBAL 72M 50S
STAR-LAKE NORMA BETH 602S

TH 403A 475Z PIONEER 358C ET
SJP LKP 18Z GLOBAL LADY 49B
PW VICTOR BOOMER P606
SNOWSHOE M33 SAVANNA T41 ET

Pigmentation	
RE	LE
100	100
Act BW	76
Adj WW	618

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
4.5	2.7	53	83	0.7	16.1	23	0.032	0.31	-0.05	333	93

» Combine the exceptional udder & teat quality provided by Lego and Drover with the maternal performance of P606 and this is a herd matron in the making. Out of a 2 yr old dam that is already making an impact in our program.
» WR 104

Recognizing the Best

A cow receiving the **Dam of Distinction** honor is a cow that meets the highest standards of commercial cattle production. The cow must do her job, but also her owner must manage the herd correctly to give her the opportunity to excel. Only a few active cows are recognized. All heifers have the potential to be a Dam of Distinction, but only a small percentage fit the job description of an ideal cow year in and year out.

A Cow Must Have: Initially calved at 30 months of age or less and weaned a calf each year following; Produced at least three calves, maintaining the accepted calving interval; Had a progeny average 205-day adjusted weaning weight ratio of at least 105.

American Hereford Association



Hereford Heifers

M104 **A** REG: 44628100 DOB: 3/28/24 Polled

SNOWSHOE 134F LADY G42 M104

TH 403A 475Z PIONEER 358C ET
TH 49B 358C DROVER 134F
 SJP LKP 18Z GLOBAL LADY 49B

TH 89T 75ST STOCKMAN 475Z
 TH 71U 17Y RITA 403AT
 WLB GLOBAL 72M 50S
 SJP LKP 65S LADY P 530 18Z
 CHEZ AA NEXT LEVEL ET
 SNOWSHOE 37W CLARA BELLE Y04
 KJ HVH 33N REFRESH 483T ET
 SNOWSHOE 71I LADY U03 ET

SNOWSHOE NL PALISADE Y04 08E
SNOWSHOE 08E LADY B51 G42
 SNOWSHOE 483T LADY U03 B51

Pigmentation	
RE	LE
100	100
Act BW	80
Adj WW	518

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
2.9	3.0	55	89	0.9	17.8	28	0.052	0.12	-0.05	346	82

» Sweet fronted with a great hip. The Drover daughters are solid producers with great volume and beautiful udders. MGD is a Dam of Distinction.



M107 **A** REG: 44628131 DOB: 3/30/24 Polled

SNOWSHOE 2242 SERENA J09 M107

UPS ENTICE 9365 ET
H AMPLIFY 2242 ET
 WHR 284D 366E BEEFMAID 112G

NJW 79Z 2311 ENDURE 173D ET
 UPS MISS SENSATION 2277 ET
 WHITEHAWK 4013 ROOSTER 284D
 WHR BEEFMAID B262 841C 366E
 TH 403A 475Z PIONEER 358C ET
 TH 54W 719T BETH 13Y
 CHURCHILL RED BULL 200Z
 SNOWSHOE P606 SERENA T44 ET

TH 13Y 358C BOTTOM LINE 206E
SNOWSHOE 206E SERENA D03 J09
 SNOWSHOE 200Z SERENA T44 D03

Pigmentation	
RE	LE
100	100
Act BW	78
Adj WW	499

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
0.2	3.1	60	102	1.7	18.5	31	0.032	0.70	0.15	409	140

» A great looking heifer out of a prolific young dam. Her dam, J09 already has a WR of 109 on her first 2 calves. Combined with the cow power of Beefmaid 112G and the genetic capabilities are limitless.



M114 **A** REG: 44628119 DOB: 4/9/24 Polled

SNOWSHOE 153J MT MAID G84 M114

SNOWSHOE 31U TUFF 31S 42Z
SNOWSHOE 42Z RUFFNECK F62 153J
 SNOWSHOE 19C SERENA A28 F62

KCL 59M JOOMLA 65K 31U
 SNOWSHOE 236G TORI 31S ET
 SNOWSHOE X51 BANNACK Y27 19C
 SNOWSHOE 144U SERENA T44 A28 ET
 TH 403A 475Z PIONEER 358C ET
 TH 512X 145Y DOMINETE 506B ET
 PW VICTOR BOOMER P606
 SNOWSHOE S133 CAROLINA 11M

TH 506B 358C BENCHMARK 531E ET
SNOWSHOE 531E MT MAID 10S G84
 SNOWSHOE P606 MONTANA MAID 10S

Pigmentation	
RE	LE
100	100
Act BW	82
Adj WW	601

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-1.4	3.5	60	90	0.9	15.1	35	-0.008	0.64	0.10	342	121

» Feminine fronted and thick made with ample volume. She is backed by Dams of Distinction top and bottom and offers performance in a pretty package.

» WR 106



Hereford Reference Sires

REF **A** REG: 44369844 DOB: 3/11/22 Polled

H AMPLIFY 2242 ET

SCHB **MA+**

UPS ENTICE 9365 ET
 NJW 79Z Z311 ENDURE 173D ET
 UPS MISS SENSATION 2277 ET

WHITEHAWK 4013 ROOSTER 284D
WHR 284D 366E BEEFMAID 112G
 WHR BEEFMAID B262 841C 366E

KCF BENNETT ENCORE Z311 ET
 BW 91H 100W RITA 79Z ET
 CHURCHILL SENSATION 028X
 UPS JT MISS NEON 7811 1ET
 INNISFAIL WHR X651/723 4013 ET
 WHITEHAWK 0102 BEEFMAID 747B
 KCF BENNETT ADDITION B262 ET
 WHR 929X 422A BEEFMAID 841C

Pigmentation		
RE	LE	SC
100	100	100
Act BW	85	
Adj WW	748	
YW Ratio		

Ultrasound	
Adj REA	REA/Wt
Adj Marb	Adj Fat

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-1.2	3.7	69	118	2.3	19.8	33	0.032	0.91	0.23	448	163

» Amplify is an exciting addition to our program. His dam brings a beautiful phenotype and udder quality and was the clincher in choosing this bull. Amplify adds length of spine and neck extension, as well as growth. We are very pleased with his first calf crop and the way he has complimented our genetics. His sons have power and his daughters are thick made yet feminine and very attractive.



UPS Entice 9365 ET - Sire of Amplify



WHR 284D 366E Beefmaid 112G - Dam of Amplify

REF **A** REG: 44097651 DOB: 9/4/19 Polled

INNISFAIL TRADEMARK 1939 ET

SCHB **MA+**

EFBEEF BR VALIDATED B413
 EFBEEF TFL U208 TESTED X651 ET
 EFBEEF 4R THYRA Y865

EF F745 FRANK P230
INNISFAIL P230 T723
 INNISFAIL 235 R501 ET

EFBEEF FOREMOST U208
 EFBEEF P606 MABEL R415T
 MSU TCF REVOLUTION 4R
 EFBEEF N014 THYRA S645
 FELTONS ENDURANCE 745
 FELTONS KATE P38
 FELTONS LEXUS 235
 FELTONS KATE P26

Pigmentation		
RE	LE	SC
100	100	100
Act BW	64	
Adj WW	635	
YW Ratio		

Ultrasound	
Adj REA	REA/Wt
12.66	1.08
Adj Marb	Adj Fat
4.19	0.33

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
1.2	1.6	76	112	1	21.6	18	0.002	0.87	1.06	507	225

» Trademark is a Trait Leader in growth, teat & udder structure, all carcass traits and all indexes. Yet, what first caught our attention is his offspring, producing outstanding sons & daughters with performance and eye appeal. His dam is a cornerstone in the Innisfail program producing maternal sibs to Trademark with outstanding udders. His contribution to the breed is evident with a Marbling EPD that is nearly 10x higher than breed average without sacrificing REA and phenotype. We have been impressed with his calves in our program and have calves sired by him again this year.



Hereford Reference Sires

REF **A** REG: 44374129 DOB: 9/3/21 Polled

SNOWSHOE 42Z RUFFNECK F62 153J

KCL 59M JOOMLA 65K 31U
SNOWSHOE 31U TUFF 31S 42Z
 SNOWSHOE 236G TORI 31S ET
 SNOWSHOE X51 BANNACK Y27 19C
SNOWSHOE 19C SERENA A28 F62
 SNOWSHOE 144U SERENA T44 A28 ET

GHC STAR MOOSE 59M
 KCL 8006 BONISSA 65KT
 REMITALL GOVERNOR 236G
 DIRT ROAD TORI U8 12J
 KCF BENNETT REVOLUTION X51
 SNOWSHOE 719T KATIE Y27
 TH 75J 243R BAILOUT 144U ET
 SNOWSHOE P606 SERENA T44 ET

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
0.7	3.6	58	90	0.9	12.1	29	-0.038	0.66	0.10	290	114

Pigmentation		
RE	LE	SC
100	100	100

Ultrasound	
Act BW	80
Adj WW	721
YW Ratio	101

» Ruffneck's dam is a blend of the Katie and Serena cow families, bringing carcass, growth and maternal excellence from our longest direct cow family, and the udder quality, longevity and proven production of the Serena line. A28, the MGD, continues to breed back and raise a great calf at 12 years of age, and maintain a beautiful udder. Ruffneck is a dynamic combination of three significant cow families in our program: Tori, Katie & Serena. His paternal grand dam, Tori 31S, earned Dam of Distinction with prolific and powerful sons & daughters.



Snowshoe 31U Tuff 31S 42Z -
Sire of Ruffneck



Snowshoe P606 Serena T44 ET -
MGGD of Ruffneck and M107



BR Validated B413 5064 7603 -
Dam of Venture

REF **A** REG: 44273830 DOB: 2/17/21 Polled

KJ 7603 VENTURE 309J ET

NJW 79Z Z311 ENDURE 173D ET
LOEWEN GENESIS G16 ET
 LOEWEN 77 48 MISS 344N 4RB42ET
 EFBEEF BR VALIDATED B413
BR VALIDATED B413 5064 7603
 BR RED BULL 200Z 2111 5064

KCF BENNETT ENCORE Z311 ET
 BW 91H 100W RITA 79Z ET
 MSU TCF REVOLUTION 4R
 PCR JACKLYN NIKOLE 344N
 EFBEEF TFL U208 TESTED X651 ET
 EFBEEF 4R THYRA Y865
 CHURCHILL RED BULL 200Z
 BR BENNETT OF 5240 2111

CED	BW	WW	YW	SC	SCF	Milk	Fat	REA	Marb	BMI	CHB
-4.8	4.1	70	108	2.5	21.4	34	0.102	0.47	0.64	468	178

Pigmentation		
RE	LE	SC

Ultrasound	
Act BW	90
Adj WW	779
YW Ratio	

» Loaded with pigment and eye appeal, Venture has proven to be an exceptionally balanced genetic package. He has earned Trait Leader status in Growth, Fertility, Milk, Carcass Weight and Marbling, as well as all indexes. Look for his offspring to add these traits as well as pigment. He has an impressive, highly productive dam with a level square udder. Venture is providing stout, growthy sons and herd building females.



Red Angus Reference Sires

REF **R** REG: 4642703 DOB: 2/23/22 Cat: 1A MPPA: 100

REDS MR ROLL ON 229

BIEBER ROLLIN DEEPY 118
BIEBER LETS ROLL B563
BASIN PRIMROSE 2043

BJR MONU 4X-303
AHF LAKOTA 837U
AHF LAKOTA 843

BIEBER ROOSEVELT W 384
BIEBER TILLY 399W
BFCK CHEROKEE CNYN 4912
BASIN PRIMROSE 0854
RED SSS MONU4X 237C
RCRA SAMANTHA
BJR HI HO 319-956
CRESS SPRING 998

Act BW	83
Adj WW	769
YW	1257

Ultrasound	
Adj REA	REA/Wt
14.12	
Adj Marb	Adj Fat
2.58	0.41

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	149	92	57	15	-2.9	66	106	26	11	0.43	0.22
%	8	4	38	25	30	8	51	45	67	48	32

» Roll On is our herdsire purchased with York Creek Red Angus as the high-selling bull in the 2023 Rhodes Red Angus sale. This is the first offspring to be offered by this outstanding herd sire and we are very excited about both the sons and daughters he has sired so far. We look forward to getting his daughters into production and know he is already having a great impact on our herd. Contact us for semen and come see him sale day.



*Bieber Lets Roll B563 -
Sire of Roll On*



14 Sons Sell!



*SNOW 229 Crystal F8534 M27 -
2024 Roll On Daughter*

REF **R** REG: 3751659 DOB: 1/15/17 Cat: 1A MPPA: 100

BIEBER CL STOCKMARK E119

LSF SAGA 104Y
PIE STOCKMAN 4051
PIE LAKOTA 046

ANDRAS FUSION R236
BIEBER CL ADELLE 475C
BIEBER ADELLE 297Y

BECKTON EPIC R 397 K
LSF MINOLA T7172
HXC CONQUEST 4405P
TPIE LAKOTA 806
ANDRAS IN FOCUS B175
ANDRAS BELLE B 167
HUST CHIEF SEQUOYA R 336
TPIE LAKOTA 806

Act BW	64
Adj WW	640
YW	1203

Ultrasound	
Adj REA	REA/Wt
15.94	
Adj Marb	Adj Fat
5.27	0.31

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	146	60	86	16	-4.7	79	132	26	14	1.22	0.23
%	9	35	8	19	10	15	11	50	23	1	31

» Sons selling: 19M, 20M



REF **R** REG: 4265551 DOB: 1/3/19 Cat: 1A MPPA: 97

RED U2 TOWNSHIP 17G

MRLA RELOAD 56C
RED MARLA RESOURCE 137E
MRLA MISS 442B

RED U-2 MAMA'S BOY 167X
BIEBER CL ADELLE 575D
RED U-2 BEAUTY 48X

SAV RESOURCE 1441
RED MRLA MISS 641Y
SAV HARVESTOR 0388
MRLA MISS 422T
RED FLYING K AMBUSH 6T
RED FLYING K LAKOTA 104U
RED U-2 DYNAMO 7021T
RED FLYING K BEAUTY 6N

Act BW	74
Adj WW	851
YW	1373

Ultrasound	
Adj REA	REA/Wt
Adj Marb	Adj Fat

	ProS	HB	GM	CED	BW	WW	YW	MILK	HPG	MARB	REA
EPD	66	33	33	7	1.9	62	97	19	12	0.29	-0.4
%	86	76	77	95	94	66	68	93	39	74	76

» Sons selling: 01M, 25M



Red Angus Guide to EPDS and Indexes

ProS... Profitability and Sustainability is an all-purpose index that predicts average economic differences in all segments in the beef supply chain. This index is a combination of the breeding objectives modeled in the HerdBuilder and GridMaster selection indexes. In this index, replacement heifers are retained from within the herd and all remaining progeny are fed out to slaughter and sold on a quality-based grid. Traits included in this index include calving ease, growth, HPG, STAY, Mature Weight, Dry Matter Intake and carcass traits. The resulting index is expressed in dollars per head born (Index/High Value).

HB..... HerdBuilder is a maternal selection index that predicts the economic differences of animals for traits that are important from conception through weaning. Expressed as dollars per head born, HB is calculated based on the scenario that bulls are mated to heifers and cows, replacement heifers are retained and all remaining progeny are marketed at weaning. Traits included in the HB index include Calving Ease Direct, Calving Ease Maternal, Weaning Weight, Milk, Mature Weight, Heifer Pregnancy and Stayability (Index/High Value).

GM..... GridMaster is a selection index that predicts the average economic difference of non-replacement calves through the post-weaning phase of production. GM places selection pressure on growth, feedyard performance and carcass traits. Expressed as dollars per head born, GM is calculated based on the scenario that progeny are fed out to slaughter and marketed on a quality-based carcass grid. Traits included in GM include Average Daily Gain, Carcass Weight, Dry Matter Intake, Marbling, Back Fat and Rib Eye Area (Index/High Value).

CED..... Calving Ease Direct predicts differences in the percent of calves born unassisted out of 2-year-old dams. (Percent/High Value)

BW..... Birth Weight predicts differences in actual birth weight of progeny. (Pounds/Low Value)

WW..... Weaning Weight predicts differences in 205-day weaning weight. (Pounds/High Value)

YW..... Yearling Weight predicts differences in 365-day yearling weight. (Pounds/High Value)

ADG..... Average Daily Gain predicts differences in weight gain between 205 and 365 days of age. (Pounds/High Value)

DMI..... Dry Matter Intake predicts differences in daily feed intake as measured in a feedlot during the post-weaning period. (Pounds/Low Value)

MILK..... Milk predicts differences in weaning weight attributed to the milking ability of the animal's daughters. (Pounds/High Value)

ME..... Maintenance Energy predicts the difference in maintenance energy requirements. (Mcal per Month/Low Value)

HPG..... Heifer Pregnancy predicts differences in the percent of daughters who are able to conceive and calve at 2 years of age following exposure to breeding. (Percent/High Value)

CEM..... Calving Ease Maternal predicts differences in the percent of daughters who are able to calve unassisted as 2-year-old heifers. (Percent/High Value)

STAY..... Stayability predicts differences in the ability of an animals' retained daughters to remain productive in the herd – calve every year – through 6 years of age. (Percent/High Value)

MARB..... Marbling predicts differences in marbling score – amount of intramuscular fat measured at the 13th rib. (Marbling Score Units/High Value)

YG..... Yield Grade predicts differences in USDA Yield Grade, which is calculated using CW, REA and Fat. (Yield Grade Units/Low Value)

CW..... Carcass Weight predicts differences in actual hot carcass weight. (Pounds/High Value)

REA..... Ribeye Area predicts differences in square inches of ribeye area measured at the 13th rib. (Square Inches/High Value)

FAT..... Fat predicts differences in the depth of backfat measured between the 12th and 13th ribs. (Inches/Low Value)

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Understanding Hereford EPDS

CE - Calving Ease Direct is based on calving ease scores and birth weights and is measured on a percentage. CE EPD indicates the influence of the sire on calving ease in females calving at 2 years of age.

BW - Birth Weight is an indicator trait for calving ease and is measured in pounds.

WW - Weaning Weight is an estimate of pre-weaning growth that is measured in pounds. For example, if sire A has a WW EPD of 60 and sire B has a WW EPD of 40, then you would expect on average if comparably mated, sire A's calves would weigh 20 lb. heavier at weaning when compared to sire B's calves.

YW - Yearling Weight is an estimate of post-weaning growth that is measured in pounds.

SC - Scrotal Circumference Measured in centimeters and adjusted to 365 days of age, SC EPD is the best estimate of fertility. It is related to the bull's own semen quantity and quality, and is also associated with age at puberty of sons and daughters. Larger SC EPDs suggest younger age at puberty.

SCF - Sustained Cow Fertility The AHA's new Sustained Cow Fertility EPD (SCF) is a prediction of a cow's ability to every year through 12 years of age, given she calved as a two-year-old. For example, the daughters of a bull with a 30 EPD would have the genetic potential to have one more calf by age twelve than the daughters from a bull with a 20 EPD. This is equivalent to saying that the daughters are 10% more likely to remain in the herd to age 12.

MM - Maternal Milk The milking ability of a sire's daughters is expressed in pounds of calf weaned. It predicts the difference in average weaning weights of sires' daughters' progeny due to milking ability.

FAT - Rib Fat The FAT EPD reflects differences in adjusted 365-day, 12th-rib fat thickness based on carcass measurements of harvested cattle. Sires with low, or negative FAT EPDs are expected to produce leaner progeny than sires with higher EPDs.

REA - Ribeye Area EPDs reflect differences in an adjusted 365-day ribeye area measurement based on carcass measurements of harvested cattle. Sires with relatively higher REA EPDs are expected to produce better-muscled and higher percentage yielding slaughter progeny than will sires with lower REA EPDs.

MARB - Marbling EPDs reflect differences in an adjusted 365-day marbling score (intramuscular fat, [IMF]) based on carcass measurements of harvested cattle. Breeding cattle with higher MARB EPDs should produce slaughter progeny with a higher degree of IMF and therefore higher quality grades.

BMI\$ - Baldie Maternal Index The Baldie Maternal Index is a maternally focused index that is based on a production system that uses Hereford x Angus cross cows. Progeny of these cows are directed towards Certified Hereford Beef. This index is geared to identify Hereford bulls that will be profitable when used in a rotational cross with mature commercial Angus cows. Traits included in BMI\$ include SCF, WW, Mature Cow Weight, and MM; Dry Matter Intake, Carcass Weight, REA and MARB.

CHBS\$ - Certified Hereford Beef Index The Certified Hereford Beef Index is a terminal sire index that is built on a production system where Hereford bulls are mated to mature commercial Angus cows and all progeny will be targeted for Certified Hereford Beef after the finishing phase. Traits included in this index include Carcass Weight, Dry Matter Intake, REA, MARB and FAT.





We are excited to host the World Hereford Conference at the ranch on October 27, 2025.

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